

## SEE OUR CIRCULARS FOR Real Bargains on Fridays and Saturdays in future SEE US FOR

Men's Work Shirts, from	1.00
Men's Pant Overalls, from	1.85
Youths' Pant Overalls, from	1.35
Boys' Work Shirts	.90
Prints, large assortment	.23
We are long on Bleached Sheetting which we are selling at less than cost	

MRS. GILLESPIE, of Oyen, Will Show  
**Ladies' Hats, Tuesday, March 31st**  
At Our Store

## Red & White Store

Owned and Operated by

**Acadia Produce Co.**

C. W. KIRKPOT

GEO. E. AITKEN

## John Deere Tractor School

To be held in

**Chinook, Tuesday, March 31st**

Commencing at 9.30 a.m.

Lantern Slides, Discussions, Mechanical Demonstrations, including Dis-assembling and Inspection of Used John Deere Tractor

Conducted by Specialists of John Deere Plow Co.

**COOLEY BROS.**

Phone 10, Chinook

## Special 'CASH' Prices For Spring

Plow Harness, Less Collars	\$32.00
Heavy Duck Collars	2.50
Rawhide Halters	1.50
Team Bridles, ring style, from \$2.75 to \$4.50 per pair	
Sweat Pads from 55c to 90c	
Men's Good Work Shoes, Panto Soles	\$2.95

My stock is large, our prices low, we are prepared to meet competition, and we need your business

Come In and See Our Priced Displays

**S. H. SMITH**

## The Alberta Pacific Grain Company Limited

(Licensed and Bonded with the Board of Grain Commissioners)

**Consult Our Agent at Your  
Shipping Point Concerning  
Your Grain Handling  
and Marketing  
Problems**

### Bankers

Royal Bank of Canada Bank of Toronto  
Canadian Bank of Commerce Bank of Montreal

### Birthday Party

A triple birthday party was held on Tuesday last at the home of W. Lawrence, the occasion being the birthday of their little daughter, Peggy Lou Lawrence, 9 years of age, Audrey Rideout, 9 years of age, and Hazel Dean Nelson, 2 years of age. Mrs. C. W. Rideout, Mrs. Fowler, Mrs. O. Nelson

and Miss Emes were present, also fifteen children, who thoroughly enjoyed the party.

Mr. and Mrs. Nelson Murray entertained at six tables of bridge on Wednesday night. Ladies' first prize was won by Mrs. Code, consolation by Mrs. Thompson. Gents' first prize by C. Peterson, consolation by L. S. Dawson.

## Irish Concert A Grand Success

Good Talent Shown By Local Artists, Especially The News Boys' Trio

The Irish concert given under the auspices of the baseball club last Friday night was a grand success in every way and the audience seemed well pleased with the entertainment. The school hall was crowded to its full capacity.

Chinook is to be congratulated on the talent displayed on this occasion, and with practice good plays could be gotten up on any occasion.

The play given by the high school pupils, "Dinty Duggan, the 'Ristocrat,'" opened the program. Eileen Bjork and Florence Connell, as mother and daughter, delighted the audience with their acting, while Joan Bayley took her part as maid well. Ed. Bredin, as Dinty, Gordon Agar, the rich young man, and Vincent Rideout as the lawyer carried off their different parts very successfully.

The saxophone solo, by Ted Norden, was well received.

The news boys' trio, by Chester and Lorne Kidout and Norman Jacques was a typical scene and their song, the Newsboys of New York, was well rendered, also the skit of the dentist caused a good laugh.

Recitations were given by Lyle Milligan, Chas. Bennett and Walter Gallagher.

The choruses and songs by the Songbirds were well rendered and showed good vocal ability and entertainment, especially the song by the two Swedes, "Did You Ever Hear Olaf Laugh."

A trio by Misses Marjorie Lee, Florence Connell and Urdine Brownell was exceedingly well rendered. Songs by A. W. Shand and Chis Brown also interspersed the program.

"Mother Macree" was rendered by Miss Ida Vice in a very sweet voice and touching manner.

The climax of the evening was the rendering of the play "Timothy Casey's Secret." The cast was taken by Mesdames Nelson, Code and Knibbs, and Messrs Smith, Butts, Nelson, Jacques and Peterson. Each artist is to be congratulated on the able manner in which they took their different parts, especially Mr. Smith, who makes a typical Irish man, and kept the audience in peels of laughter all through the play.

A dance after the program was well attended and enjoyed by all.

The ball boys wish to thank the public for their patronage, also those who took part and helped to make the concert a success.

### Kinmundy

Wesley Seeger and bride arrived here on Monday. More power Wesley.

The pie social and dance at Flaxland on Friday last was a great success, although some old-timers were absent. Leonard Youngren was missed on the floor. It could not be avoided, as he is on the land and keeping a keen eye on his fine bunch of turkeys.

Herron-Scales got pretty badly mixed at the pie social last Friday. It was almost impossible to tell what kind of fish was in the swim—their pies were of a mixed kind.

## Fatal Accident Last Saturday

Car Turns Over, Killing Driver. Other Occupants Of Car Badly Shaken Up

Last Saturday at noon Jacob Feikert, Herman Neeb and Neil Callahan left Chinook to attend an auction sale at Naco. Mr. Feikert was driving the car and when turning the corner at the north-east limits of the town in some way the car skidded on the road and turned over, badly smashing the car and instantly killing the driver.

No one of the occupants could say how the accident happened, as it occurred so suddenly, but Mr. Callahan thought the car must have turned over twice. Both he and Mr. Neeb were knocked unconscious and when they came to themselves Mr. Neeb was still in the car. He had suffered no injury more than the sudden shock. When Mr. Callahan recovered he was laying in the road and suffered from severe bruises to his arm and shoulder, and Mr. Feikert was laying on top of him with his neck broken and was dead. Dr. Esler, of Cereal, was at once notified and soon arrived on the scene. He had the body removed to the undertaking rooms at the Banner Hardware, but decided an inquest was unnecessary.

Mr. Feikert was well known in Chinook, having resided in this district for about ten years. He leaves a widow to mourn his death.

The funeral of deceased took place from the United church at 10 o'clock Monday morning, Rev. Woollett, assisted by Rev. Wm. Martins, conducted the service. Interment took place at the Chinook cemetery.

### Address U.F.A. Meeting

The meeting held by Norman Priestly, vice president of the U.F.A., in Chinook school on Saturday afternoon brought out a comparatively small attendance, owing to several conflicting factors. An auction sale north of town and softball games in Chinook drew the attention of some who would have attended the meeting.

Mr. Priestly stressed the fact that the central office was in need of membership fees, since many of the fees in past years made by farmers by giving a requisition form upon their pool accounts, have not and cannot be paid by the pool.

He briefly recounted the history of the achievements of the U.F.A. since its inception some twenty-two years ago, and stated that it was very necessary to keep up a strong organization, whether or not we had a U.F.A. political party at the head of the government.

The association had assisted in the organization of the Wheat Pool, the Dairy Pool, the Live-Stock Pool, the Poultry and Egg Pool and also the Oil Pool. The definite ultimate aim of the U.F.A. was the establishment of a "Co-operative Commonwealth."

He gave a short account of the savings to the members made by the Coronation District Association of the U.F.A. in the past year by pooling their purchasing power.

While he asserted that it would not be a cure for all our troubles, the U.F.A. were out to organize each provincial riding into a district association for "bulk purchases." The central office would establish a commission office, and

## Fruit Combination

- 1 Tin Peaches
- 1 Tin Pears
- 1 Tin Pineapple
- 1 Tin Red Pitted Cherries
- 1 Tin 2½ Red Plums

**Five Cans**  
FOR  
**95 Cents**

## Vegetable Combination

- 1 Tin String Beans
- 1 Tin Corn
- 1 Tin Peas
- 1 Tin Kraut
- 1 Tin Tomatoes

**Five Cans**  
FOR  
**73 Cents**

Our Prices on last week's Circular good till April 4th.

The Latest Selection of  
**SNAPPY MODEL HATS**  
will be on display here for the next two weeks  
(All Reasonably Priced)

**HURLEY'S**

## Spring Is Coming

Now would be a good time to  
look over your Machinery  
and get your Repair  
Requirements

**Banner Hardware**

## For the Choicest of Meats

Call and see us. Prime Beef, Pork, Veal and Mutton on hand at all times.  
Dill Pickles, Sauter Kraut, Fresh and Smoked Fish.

**CHINOOK MEAT MARKET**

## Your Printing Supplies

This is the time of the year when you should get your Printing supplies for the season. We can supply you with all lines of Commercial Printing, such as Letter Heads, Envelopes, Bill Heads, Statements, Business Cards, or anything you may need.

Our prices are right and we guarantee satisfaction to our Customers.

## When You Advertise In The Advance

You do so with the knowledge that you are reaching the people over the whole District. Not in many years have prices been so low on a vast number of merchandise items as at present. Buyers are eager to buy when they find bargains and the seller who advertises these bargains captures the buyers.

**BUYERS READ**

**The Chinook Advance**

through their immense volume of business would be able to achieve a great saving for its members. This advantage, he said, will only be open to U.F.A. members, so send in your membership dues and help to put over the project be-

fitting its merits. At the close of the meeting Mr. Priestly left to attend a meeting at Naco.

E. O. Hocart, of Stanmore, was a visitor in Chinook over the week end.



**ENO'S FRUIT SALT**

**The Safest, Surest Way To Health**

The daily dash of ENO in a glass of water every morning is the safest, surest way to inner cleanliness. And to be inwardly clean is to be healthy.

ENO'S "Fruit Salt" is a delicious health beverage that tones and sweetens the entire system. For constipation, acid stomach, fatigue and biliousness it is without equal.

But remember, only ENO can give ENO results.

### A 1931 Seed Time Problem

Seeding time throughout Western Canada is at hand, and, as the farmer overhauls his ploughs, harrows, and seeders in preparation for the Spring work, he naturally is looking forward and planning just what he ought to do in the light, not only of his own individual circumstances, but of prevailing world conditions and prospects.

The prairie farmer is an optimist, as a rule. Indeed, to succeed, he can hardly be anything else. Unquestionably, however, there is less optimism prevalent as the season of 1931 opens than is usually the case throughout this western country, and many farmers are in somewhat of a quandary in reaching a decision just what is best for them to do this year.

Most of them have been growing wheat. It has been their major article of production. Upon it they have depended for success. But for the past year and a half wheat has been a drug on the world's markets. The selling price has fallen well below the cost of production. There is a large surplus stock on hand in various countries. What, then, is the prospect for disposing of a new crop of wheat at profitable prices in 1931? Yet the vast majority of prairie farmers cannot turn from wheat growing to something else in one short season, even if it was advisable to do so.

Under these circumstances should the farmer proceed to seed the average number of acres he has been seeding in years past? If he does and all the great wheat growing countries, as well as Canada, harvest an average normal crop, will the price obtainable for the wheat yield him a profit, or will it again fall to cover the costs of production and leave him in a worse position than if he had grown no wheat?

Inasmuch as the farmer cannot rest from growing something,—his livelihood depends on his production,—and as the prevailing prices for coarse grains are less than production costs, the farmer is confronted with a real problem, and one he must decide for himself. Another crop failure, or partial failure, would be a disaster. Equally, a large crop throughout the world would mean loss to the producer. It is a gamble either way. If the Western Canada wheat grower could be assured of a good crop, while below average crops were the rule in other great wheat producing countries, his course would be clear. But as to this no man can foretell.

Possibly many farmers will consider it wise to merely seed sufficient acreage to provide him with a livelihood if all goes well, and devote his time to the eradication of weeds and the more thorough cultivation of his land in preparation for future operations, coupled with the planting and expert care of a garden sufficient to supply the needs of his own family during the summer and next winter.

A goodly number of farmers will have to look to the Government to supply them with seed; many others will not be able this year to buy registered seed, but whatever acreage is sown, be it large or small, should be seeded with good, clean seed, the best it is possible to obtain under the circumstances.

Generally speaking, too, farmers will have to keep down all overhead expenses. Last year's plough, harrow and seed drill will have to do service another year. Therefore, careful overhauling of all present equipment will undoubtedly be one of the outstanding activities on farms at this time. The farmer and his family may have to work even harder than usual and possibly get along with one hired man where formerly two were employed, even though this may operate to continue or temporarily intensify the existing unemployment.

In a word, everybody must face and adapt themselves to the hard, unpleasant facts of the existing situation. Present problems cannot be solved and difficulties removed solely by Governmental action, the extension of credits, or any other external agency or action. These may help, but at best, they are only temporary palliatives. Each individual must, in the final analysis, face his own problem, decide upon his own line of operations this Spring, work out the basic needs essential to his own salvation.

This article is not a preachment at farmers; it is not an attempt to advise farmers, for if there is one individual for whom the writer has a contempt it is the arm-chair critic, the arm-chair farmer. The existing situation, as the writer sees it, is that each and every man must exercise his own best judgment in the light of his own particular circumstances, and proceed with all the ability and energy of which he is capable to work out the solution of his own problems, and thereby make his contribution towards finding a solution for the problems of all others and the country as a whole.

#### White Hunters Protest

The Indians' right to trap beaver is contested by the white hunters of Fort Smith, in the northern part of Alberta. At a protest meeting, held recently, a number of the white trappers declared it was unfair to deny the white man the privilege of trapping the beaver, while Indians and half-breeds were allowed 15 beaver each season.

The Hawaiian Islands are the peaks of mountains rising from a plateau thousands of feet below the ocean level.

Gossip is the mother-in-law of falsehood.



Price 50c a box

Sold at all drug and general stores, or mailed direct on receipt of price by The Milburn Co., Ltd., Toronto, Ont.

#### Growth Of Canadian Newspapers

The first issue of the Halifax Gazette, Canada's first newspaper, was printed on a half sheet of foolscap. Some of the Saturday and weekly editions of present-day Canadian newspapers require 60 to 100 pages, 8 columns wide and 28 inches deep, in which to give the desired information to the people.

#### Would Say Plenty

Lemuel—What would your wife say if you bought a new car? Samuel—Look out for that traffic light! Be careful now! Don't hit that truck! Why don't you watch where you're going! Will you never learn? And a lot more like that.

### Suffered From Heart Trouble

**Became Weak, and Run Down**  
Mrs. Wm. Dottie Gossandfield, Ont. writes:—"For a long period I suffered from heart trouble, and became very weak and run down. I tried various remedies, but they did me no good. One day I met a friend and told her of my trouble. She said she had had heart trouble for two years too, but after using Milburn's Heart and Nerve Pills for a short time she had been relieved of her trouble, so I got two boxes and after taking them I was again feeling fine, and always recommend H. & N. Pills to anyone complaining of heart trouble."

#### The Value Of Carbon

No Form Of Life Can Exist Without This Atom

The most wonderful substance in the world is carbon. Soot, lamp black, and pencil leads are all forms of carbon—and so is the diamond. The carbon atom possesses one remarkable quality. It enables other atoms to combine into huge groups or families from which all kinds of substances are made. By themselves, the atoms oxygen, hydrogen, and nitrogen can produce nothing very startling, but add carbon and their combinations become amazing, giving rise to such substances as petrol, oil, medicines, bread, and meat. If it were not for carbon, life could never have existed upon this or any other world. All kinds of living things—fish, flesh, fruit, and fowl—owe their existence to the carbon atom. No one knows why this should be so, for the carbon atom differs from others only in having one electron more or less than they. But it is quite certain that it is the foundation-stone of all life.

### Just Right For Upset Stomach

For after-eating distress, gas, sourness and bloating, the quick and positive neutralizing action of Disrupted Magnesia has proved to be just right! Relief, certain and gratifying, almost instantly follows the very first dose—and a few cents worth obtainable from any good druggist, lasts for a long time.

#### Canada's Trade Balances

Six European Countries Bought More Than They Sold In 1930

With only six European countries did Canada enjoy a favorable trade balance, in 1930, according to a return issued by the Dominion Bureau of Statistics. These were Denmark, Norway, Greece, Netherlands, Italy and Belgium.

Japan and China were the Asiatic nations which purchased more from this country than they sold to Canada.

Argentina, Brazil and Cuba were countries of South America, and the Caribbean, which all gave Canada a favorable balance of trade.

The greatest spread was in trade with Greece. The Hellenic Republic bought goods from this Dominion valued at \$6,651,000, and sold to Canada commodities with a value of \$234,000.

Nothing As Good For Asthma. Asthma remedies come and go but every year the sales of the original Dr. J. D. Kellogg's Asthma Remedy grow greater and greater. No further evidence could be asked of its remarkable merit. It relieves. It is always of the same unvarying quality which the sufferer from asthma learns to know. Do not suffer another attack, but get this splendid remedy today.

#### Results Were Startling

Investigation By Phone Company Shows Decline In Conversational English

An investigation conducted in New York by the American Telephone and Telegraph Company's engineers, who listened-in to telephone circuits over which business calls predominated, gave startling results regarding the decline in conversational English. Of 79,390 words recorded, 20 per cent were prepositional phrases, pronouns, prepositions, conjunctions and a few verbs—made up nearly half. More astonishing still is the fact that 155 words, including the 30 already mentioned, made up more than 20 per cent. Grammarians will be horrified to learn that "shall" was heard only six times; while "yeah," "uh-huh" and "er" were plentiful; and the grunts and monosyllabic replies recorded ran into the thousands.

Quick action saves trouble, worry. Keep Douglas' Egyptian Liniment always handy. Stops bleeding instantly. Cauterizes wounds. Hair comes back. No scar remains.

#### Making Business Hum

A London, England, department store gave out \$2,500,000 worth of orders to wholesale houses in one day. It then published big ads in the newspapers inviting the public to come and buy the lot up in one week. That's the way to make trade hum.

#### Canada's Highways

The total highway mileage of all classes of road open for traffic in the Dominion of Canada at the end of 1929 (latest official figures), amounted to 390,060, which was an increase of 8,968 miles during the year.

A fountain pen for writing in dark places is equipped with a small flashlight.

W. N. U. 1832

### Head Colds Relieved with Vapors



#### World Waiting For Disarmament

General Agreement Expected To Be Reached At Conference Next Year

The world can disarm its forces of land and air by following the methods embodied in the Italo-French naval accord—actual reduction of armaments as well as limitation of them. Dino Grandi, minister of foreign affairs, told the Italian Chamber of Deputies, in reporting to it the details of the naval agreement.

That such disarmament of aerial and military units may be agreed upon at the general disarmament conference next year has been made more probable, the foreign minister said, through the influence of the present agreement.

Grandi called the arms conference which will meet in February, 1932, under League of Nations auspices, the most important since the war, and said tremendous preparations for it were under way. Political relations are being improved in anticipation of the coming parity, he said, governments are exchanging viewpoints and public opinion is being given voice in the nations which will have a part.

Grandi spoke before a distinguished gathering which included Premier Mussolini.

He said the Italian principles in the problem of disarmament were two: Reduction of armaments to the lowest possible limit, but parity with the most heavily armed power of continental Europe.

No naval agreement which results in a five-power treaty is a victory for anyone, he said, but it is "a victory of commonsense."

#### Storm Makes Water Salt

Nova Scotia Lake Is Now Part Of Atlantic Ocean

Once upon a time, in fact as late as a few weeks ago, there was a deep lake of fresh water on Sober Island, off the shores of Halifax county, Nova Scotia. The lake is still there, but a storm came and now the water is quite salt. Adding new territory to their Atlantic domain, hungry seas tore through a wide wall of earth and trees ten feet high, and the mile-long lake that provided generations of fishermen with ice and a natural rink now rises and falls with the tides. At high tide fairly large vessels can enter through the wave-beaten passageway and anchor in the lake.

One island resident, looking back 58 years, said that never before within that period has salt water entered the lake.

#### Escaped From Russian Prison

English Engineer Under Care Of British Embassy At Warsaw

M. Thompson, an English engineer, has been taken care of by the British Embassy at Warsaw, Poland, following his escape from Russia. The man was found hanging under a car when the Moscow-Warsaw express reached Warsaw. He said that he had been working in a Russian factory and had been arrested by the O.G.P.U., the Russian secret police, and taken to a prison in Tomsk. He escaped and reached Warsaw by walking and by beating his way under trains.

#### German Invents New Mirror

A non-breakable mirror of wood has been invented by a German scientist. The wood is soaked in a caustic alkali after which it is put through a process of immersion into metals and chemicals. The wood then is dried and rubbed with a smooth piece of lead, tin or zinc, until it is brilliantly polished.

Persian Balm—the one toilet requisite for theainty woman. Delightful to use. Leaves no stickiness. Swiftly absorbed by the tissues. Delicately fragrant. Imparts a velvety softness to the complexion. Tones up the skin. Soothes and banishes all unpleasant roughness or chafing caused by wind and other weather conditions. Make hands soft and white. Creates an elusive, essentially feminine charm. Persian Balm is indispensable to women of refinement.

The average American eats about 15 pounds of tomatoes of the bottled and canned varieties in the course of a year.

#### Bequest Was Not Wanted

U.S. Universities Refuse Fund For Campaign Against Women Workers

The hope of the late Albert E. Pillsbury, that Harvard, Yale, Princeton and Columbia would carry on his campaign to keep woman in the home and out of politics and business seems doomed to disappointment. All but Yale have now refused to accept the bequests in his will to establish lectureships on this burning question, and there is little doubt that Yale will follow their example. Even though the university authorities were left free to adopt what they judged the most effective method "toward creating or developing sound public opinion on this subject," the known views of the donors have apparently precluded any idea of using his money in a study of feminism.

If Mr. Pillsbury had died a quarter of a century earlier these universities might have accepted his bequests with alacrity. But woman is so far out of the home and in business and politics that college professors could lecture interminably without in any way affecting the situation. Many of them might be glad to do so, and if the decision had been left to them the lectureships might have been established, but presumably the college authorities had also to consider whether there would be any students to listen.

What will now be done with the money we do not know. On the principle of making the most of a bad job it might possibly be diverted to lectureships in the women's colleges on how to vote intelligently.

#### Saskatchewan Poultry Pool

Increase Shown In Volume Of Business Over Previous Year

An increase of nine per cent. in the volume of product handled by the Saskatchewan Poultry Pool, Limited, for the year ended January 31, 1931, as compared with the previous year, was noted in the report of the president, Mrs. Bertha Holmes, submitted at the recent annual meeting of the Pool. A considerable increase in membership was evident, a total of 2,418 new contracts having been received during the twelve months.

A British scientist says that as many as 50,000 living species of molluscs are known.

### Dead and Run Down RADIO AUTO Batteries Instantly Charged

If there is no agent in your territory WRITE AT ONCE for introductory offer on this Battery Charging Wonder. Don't throw away your old battery—prove for yourself that "Self Charge" will fill your old battery with Pop-Power—Long Life and save the cost of a new battery. **THINK—make Big Money** treating other batteries in your district. Agents make from \$10.00 to \$20.00 on a single demonstration. MAIL COUPON TO-DAY.

#### SINCLAIRE INDUSTRIES

Winipeg, Man.

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**So Many Home Uses!**

Keep food fresh longer by covering them with Par-Sani!

Use Par-Sani to keep Dad's lunch, family fresh

**YOU'LL FIND A** hundred vital, saving uses for Par-Sani Heavy Waxed Paper in your home. Comes in handy, sanitary, knife-edged packages. For less exacting uses: "Centre Pull" Waxed Tissue (flat sheets). At grocers, druggists, stationers.

**Appleford Paper Products**  
HAMILTON LIMITED ONTARIO

Western Representatives:  
**HUNTER-MARTIN & CO., REGINA, SASK.**



## Federal Government Issues Timely Advice Regarding Forest Protection In West

A statement on the forest fire situation in Western Canada has been issued by Hon. Thomas G. Murphy, Minister of the Interior, as follows:

"The well-being of the forest industries is so vital to Canada's general prosperity that the Federal Government must always retain an active interest in them. This interest necessarily includes serious concern with respect to forest fire losses. The Department of the Interior has a peculiar interest in the situation in the Prairie Provinces. There is, in the first place, the large area of federally owned forest in the National Parks which is endangered by fires in surrounding territory; there is the general responsibility for pressing forward the subject of forest conservation throughout Canada; and lastly there is the natural feeling of goodwill toward the new forest protective organizations of the Prairie Provinces, the majority of whose staffs have been recruited from personnel formerly connected with the field force of the Department of the Interior."

Present indications are that these forest services are going to be faced with a very trying fire season during 1931. Weather conditions prevailing in Western Canada during the past three years have been remarkable for a continued deficiency both of snow and rain-fall. Added to the accumulated effect of the drought conditions experienced, there is the fact that throughout this region precipitation during the past four months has also been considerably below normal. The result is that lakes and streams are at very low level, irrigation storage waters being likewise affected.

"The forest fire season, 1929, was one of the most critical in the history of Western Canada. The season 1930 was likewise a trying one, although there was a considerable improvement over the year before in the matter of forest fire losses. This improvement was due in part to increased efficiency of fire protection, but particularly to a growing sympathy on the part of the general public, a state of mind that was given practical expression in efforts to co-operate in the matter of fire prevention."

"Inasmuch as the forest resources of the Prairie Provinces now belong wholly to the residents of those provinces it may be expected that public concern and public co-operation looking to reduction in fire losses will be even more evident. Nevertheless the mild winter and negligible amount of snowfall experienced throughout Western Canada to date means that, unless this region is favoured with exceptional precipitation in the next two months, the new western forest services must be prepared for a repetition of the extremely hazardous conditions which have marked the past three years. The efforts of these new services will have to be backed wholeheartedly by the general public because it will be only through the exercise of every precaution in the use of fire or adjacent to the forest that disastrous fire losses in 1931 can be avoided."

"While the effect of forest destruction by fire is felt primarily in the region affected, nevertheless the losses incurred influence the general economic situation throughout the country. It is with this point in mind that I would call the attention of our western citizens to the necessity of unremitting care in the use of fire throughout the wooded regions."

Customer (doubtfully)—Is it a pedigree dog?  
Dealer—Pedigree! Why, if this dog could talk it wouldn't speak to either of us!



"Was papa angry when you said you could not sleep at night for love of me?"

"No, he offered me a job as night watchman in his factory."—Der Lustige Sachse, Leipzig.

W. N. U. 1302

### Attraction Of Gems

#### Placing a High Money Value on Jewels Borders On the Vulgar

Outside their proper sphere, gems attract merely because of their great monetary value, an attraction that unfortunately contains in itself the seeds of vulgarization. It may be wondered whether a ruby, or an emerald, or a diamond, or a fine pearl would be so greatly esteemed if it could be picked up in any street. Moralists, indeed, are fond of pointing to the futility of so high a valuation of mere freaks among natural phenomena. And there is much truth and wisdom in the sermons of these moralists.

Yet one cannot help feeling that the world would be a poorer place in more than one sense of the word if there were not gems in it to toy with, even in imagination. To admire the rare is a strong human instinct. To attach money values to the rare is a different matter; it does not exalt these instincts; it degrades them. In its right setting, whether in poetry or in human life, who does not admire a jewel?—Christian Science Monitor.



By Eva A. Tinney



### CHARM AND MODISHNESS

All Tinney models are created and sketched in Paris and the patterns are made in New York.

There isn't anything any smarter than the black and white theme carried out in this model.

It's a tulle dress. The cossack cuffs add snap to the Russian bodice in slim wrapped movement. The attached skirt is circular, shaped so as to give sleek slenderness to the figure.

It's perfectly marvelous for real formal wear and "Sunday night" occasions in black and white transparent velvet.

Black crepe woolen with scarlet red is chic. Fashioned of one material as forest green wool crepe with its only contrast in shoulder trimming flowers and cuffs of eggshell pink pique is smart.

Featherweight tweed may also be used for this model.

This pattern may be obtained in sizes 16 to 20 and 36 to 42. It is ready for immediate delivery. It is hand cut.

Send 25 cents (in stamps or coin) to Fashion Bureau. Write carefully and plainly your name and full address, the number of the pattern and the size you want.

### How To Order Patterns

Address: Winnipeg Newspaper Union,

175 McDermot Ave., Winnipeg

Pattern No. .... Size .....

Name .....

Address .....

City .....

State .....

Country .....

Telephone .....

Post Office .....

Business Hours .....

Day .....

Month .....

Year .....

Signature .....

Enclosure .....

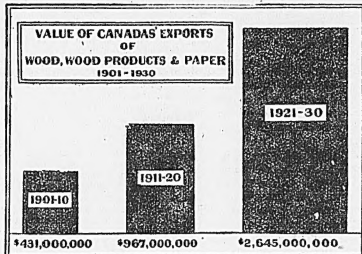
Notes .....

Comments .....

### FOREST PROTECTION IS TRADE PROTECTION

Thirty years is commonly regarded as being the length of one generation, and it is more than probable that Canadians will some day look back upon the last generation—the first thirty years of this century—as the golden age of expansion in Canadian forest industry. It would be almost too much to expect that the Dominion should, in any future generation, repeat, or even approach, the growth that has taken place since 1900 in the export of forest products. If the present trade can be maintained, that, in itself, will be a real achievement.

During the first ten years of this century Canada's exports of wood, wood products and paper, aggregated roundly \$431,000,000. The second



decade saw this figure more than doubled, rising to \$967,000,000, and in the last ten years, 1921-30, it shot up to the colossal sum of \$2,645,000,000. Taking the whole thirty-year period, 1901-30, the value of Canada's exports of wood, wood products and paper exceeded the almost unbelievable amount of \$4,000,000,000.

Canada may, right now, have reached the zenith of her career as an exporter of forest products. Whether that be so or not, it is simply clear that the Canadian people, of all peoples, cannot permit the appeal for forest conservation—however backed by it may sometimes seem—to fall upon deaf ears. For Canada, forest protection is trade protection of the most vital order.

### Manitoba Wheat Champion

J. H. Beavies, Of Crystal City, Wins Title At Manitoba Soil Products Exhibition

John H. Beavies, of Crystal City, has been declared champion wheat grower of Manitoba. He won the title at the Manitoba Soil Products Exhibition, held in conjunction with the Manitoba Winter Fair, Brandon. Beavies exhibited a splendid sample of durum wheat to gain the grand championship.

P. J. Best, of Notre Dame De Lourdes, annexed the championship of the province in oats, while the barley champion is John Wiener, of Miami.

Considerable interest was taken in the Manitoba Wheat pool special for amateurs, which John Sutherland, of Hamiota, won. The Manitoba Wheat Pool special for barley in the amateur class was won by Percy Fry, of Miami. The Canada Malting Company's cup for malting barley was carried away by George H. H. Knox, of Miami.

### The Men Too

A few weeks ago Lord Willington left Canada for new honors in India. And now "Ascol" ties—a social adornment scarcely ever seen in this country until popularized by our late governor-general—are selling for half price in leading haberdasheries. Moral—It isn't only the women who follow Dame Fashion where she listeth.

"Shall I help you with your sums?"  
"No, teacher says I must make my own mistakes."

### Cattle For Export

Survey Is Made Of Ranges In Western Canada

Following a survey of ranges in western Canada officials of the newly-formed Western Beef Producers Association, laid before Hon. Robert Weir, Minister of Agriculture, figures of the probable number of cattle suitable for export. Details were not made available, but Roderick McLeay, of High River, Alberta, chairman of the association, and George Ross, of Lethbridge, are expected to make their survey public within the next few days.

The association's figures are understood to be considerably lower than a previous estimate from another quarter which gave the total of beef cattle at 100,000.

### Preparing For Arctic Voyage

"Nautilus" Expected To Sail For North In Month Of May

Captain Sir Hubert Wilkin's submarine, "Nautilus," was made ready for its departure for the Brooklyn navy yard where it will undergo the finishing touches for its voyage to the Arctic this spring. Under present plans the "Nautilus" and crew of 18 will sail from New York, in May, for Spitzbergen and thence across the top of the earth in the Siberian Straits. A part of the voyage is expected to be under Arctic ice.

Few people can afford to indulge in the luxury of envy.

The more a man gets left, the more he talks about his rights.

### PREMIER'S DAUGHTER OPENS SCHOOL



Little Johnny Fox is seen here handing Miss Isabel MacDonald, daughter of the British Labor Premier, the key at the recent opening ceremony of the new nursery school and library at Kingsley Hall, Dagenham, England.—Associated Press Photo.

## Results Of Research Program On Storage And Commercial Drying Of Damp Wheat

Further results from the extensive programme of research on the storage and commercial drying of damp wheat which the Research Council initiated in 1927, are contained in a draft report which Edgar Stansfield, Professor of Industrial Research, University of Alberta, and W. H. Cook, of the National Research Council staff at Edmonton, have submitted to the Council's Associate Committee on Grain Research Work, on which the final report will be made, is progressing.

In 1929 the Council published the report which set out the conditions then established under which grain could be dried without damage to its milling and baking quality. The investigation has been continued since that time under the general direction of Professor Stansfield. Mr. Cook constructed the improved drier that has been used and standardized the equipment and methods employed. The milling and baking tests so essential to the investigation were carried out in the co-operating laboratories of the Associate Committee attached to the Department of Field Crops, University of Alberta; Department of Chemistry of the Agricultural College, University of Manitoba, and the Department of Chemistry, University of Saskatchewan. The Seed Branch at Calgary, of the Dominion Department of Agriculture, made the germination tests.

It has been found that:

1. The efficiency of drying increased with the air temperature and decreased with the air flow. On the other hand, the injury to baking quality was affected more by the hot air temperature than by any other factor, and 180 degrees Fahrenheit must be regarded as the maximum safe air temperature. With air at 210 degrees, slight damage was occasionally observed, under ordinary conditions of drying while under extreme conditions, such as over drying, considerable damage was caused by air at this temperature. At still higher air temperatures, 240 degrees and 270 degrees Fahrenheit, the amount of damage increased not only with the air temperature but with the air flow. High wheat temperatures are to be avoided though not necessarily accompanied by damage.
2. The moisture content of the wheat before drying appeared to have

little effect on possible resultant damage.

3. Drying in cold weather, when the air is excessively cold and dry seemed to increase slightly the risk of damage.

4. Drying very damp wheat in two stages appeared to possess no advantage over the single stage method in preventing injury to baking quality. In fact, samples dried in this way showed slightly more damage than when dried in one stage and the drying operation was less efficient.

5. Drying wheat with single stream air (heating the air from the cooler section and forcing it through the heater section), gave a higher efficiency although the hot air contained more moisture. This method caused higher wheat temperatures, but no damage to baking quality resulted.

6. The effect of high atmospheric humidity was to reduce the efficiency of drying, and heat the wheat more, but it had no significant effect on baking quality.

7. Drying to a low final moisture content resulted in appreciable injury only when the air temperature was above 180 degrees Fahrenheit. At this temperature only slight damage took place on drying to as low as 10 per cent. moisture.

8. Batch drying experiments were carried out using air temperatures from 120 degrees to 210 degrees Fahrenheit only. No significant damage took place under these conditions, and both the efficiency of drying and the baking results compare favorably with continuous drying runs made under similar conditions. The higher maximum and differential wheat temperatures in the heater section suggest a greater risk of damage, however, and this method of drying is not recommended.

9. Wheat decreases in weight per bushel as the moisture content increases, and heat drying never brings it back to the original bushel weight. The extent of recovery is greater when the drying covers only a short moisture range, and when the wheat is dried at a slow rate.

10. Germination tests were tried as a possible index of injury, and although they showed qualitative agreement in many cases, their value as a check on drying operations is not yet proven.

### States Still Importing Potatoes From Canada

Increase In Shipments This Year Attributed To Drought

Potatoes from Prince Edward Island and Nova Scotia are crossing the border despite the duty of 75 cents a hundredweight imposed upon Canadian potatoes in the Hawley-Smoot tariff bill. The United States annually imports several million pounds of seed potatoes from the Dominion, but during January this year, imports of seed potatoes reached a total of 25,900,000 pounds, as compared with 10,792,000 pounds in the same month of the previous year. In addition to imports of seed potatoes in January, some 9,000,000 pounds of potatoes for food were imported.

Some weeks ago Baltimore, the centre of the potato producing area of Maryland, welcomed the steamer "Shagatid" with 9,350 bags of pure Nordic spuds in her hold. Before docking at Baltimore the ship discharged 21,000 bags of potatoes to feed New Yorkers.

Shipping men say the shipment of Canadian potatoes received at Baltimore was the first of its kind in many years.

Importation of Canadian potatoes in large quantities this year is attributed to the drought in the United States.

### For Making Mental Tests

A phenology machine has been developed for making mental tests of humans. The machine has 1954 sensitive "fingers" in a huge frame, which is fitted on the subject's head for a reading. The fingers "read" the bumps on his head. Then a printed slip falls out telling to what extent the subject possesses 32 faculties. The paper gives the ratings from poor to excellent in each characteristic.

### New Way To Advertise

"I'm lost," wailed the small boy. "Please some one take me home to the store of Isaac Goldberg, 111 South Main Street, where my daddy is displaying the latest models of women's smart dresses at ridiculously low prices."

### Fish From Moose Factory

First Commercial Fishing License Issued To Northern Centre

With the granting of a license to a Moose Factory commercial fishing company, that northern centre will ship fish this year to New York and Chicago for the first time in history. Although James Bay was discovered in 1631, it was only recent that it was claimed that the first actual commercial fishing license was issued. Workmen already are constructing warehouses.

Late in May the first shipment will be made to New York. Large orders are said to have been secured from the United States cities.

### The Sabbatical Year

The original sabbatical year was one year in seven, when all land of the ancient Jews was to lie fallow for twelve months. The law was founded on Exodus 23:10, and other passages of the Bible. Now "sabbatical year" is sometimes applied to a vacation of one year granted out of every seven.

### Tenacity Of Silk Thread

Because silk thread has greater tenacity than steel wire of the same diameter, an inventor in Germany has developed a cannon made of steel tubes wrapped around with silk until the required size has been obtained.



"What are you doing, dear?"  
"Typing a postcard for the handwriting competition."—Esquella, Barcelona.

**Sauces and Gravies**  
are made best with Purity Flour. The high quality of Purity, made from best Western hard wheat, gives you sauces and gravies of velvety richness — without lumps — that will improve any dish.

Use Purity Flour for thickening stews, and soups too.

**PURITY FLOUR**

Still the Best for Bread

Western Canada Flour Mills Co., Limited, Toronto

## WORLD HAPPENINGS BRIEFLY TOLD

Brazil has a proposal to exchange coffee for Canada for wheat.

For radio communication with the South Seas area, a large station is being constructed at Koyama, Japan.

Manitoba won 49.7 per cent. of all first prizes for butter at the ten largest fairs in Canada, in 1930, and 42 per cent. of all prizes offered at these fairs.

The French Chamber of Deputies unanimously voted an appropriation of \$29,500,000 to continue payments on pensions to war veterans who are more than 50 years old.

Former Ambassador Arsene Henry, father of C. Arsene Henry, newly appointed French minister to Canada, died March 12, at his home in Paris. He was 83 years of age.

A Japanese semi-rigid dirigible set what was claimed to be a world's endurance record for this type of craft, when it completed a stretch of 60 hours aloft without refuelling.

Armistice Day will be observed on November 11, and no other date, if a measure to be introduced in the House of Commons by A. W. Neill (Ind. Comox-Alberni) becomes law.

Savings deposits in Canada totalled \$1,428,736,686 in January, as against \$1,425,845,166 in December last. Current loans outside of Canada amounted to \$214,800,752, as compared with the December figure of \$213,965,402.

Repeal to the amendment to the Export Act passed by the last parliament, prohibiting the export of liquor to the United States, is proposed by Col. S. C. Robinson (Cons., Essex West).

Mr. Hon. Margaret Bondfield, Minister of Labor in the Labor Cabinet, celebrated her 58th birthday by doing 12 hours of work in her office. It was just an ordinary day for Miss Bondfield. She is known as one of the hardest working members of the cabinet.

### An Interesting Stamp

Newfoundland Commemorates First Trans-Atlantic Air Mail Flight

Newfoundland has issued a postage stamp commemorating the first trans-Atlantic air mail flight, which was accomplished in 1919 by the late Sir John Alcock and Sir Arthur Whitten Brown. The stamp is the fifty cent denomination of the Newfoundland air mail series. The dollar stamp of the series bears a map showing the routes of all the great trans-Atlantic flights. The series was printed in England and is beautifully designed and engraved. The tenth anniversary of the flight was commemorated by Newfoundland with a special postmark.

### Everybody's Queer

Call a woman a chick and she smiles; call her a hen and she howls. Call a young woman a witch and she is pleased; call an old woman a witch and she is indignant. Call a girl a kitten and she likes it; call a woman a cat and she hates you. Women are queer. Call a man a gay dog and you fatter him; call him a pup, a hound, or a cur, and he tries to alter the map of your face. He won't mind being called a bull or a bear, yet he resents being called a calf or cub. Men are queer.

**for NEURALGIA**

A good application of Minard's Liniment just "hits the spot." You'll find out you get wonderful relief!

**MINARD'S LINIMENT**

"KING OF PAIN"

W. N. U. 1852

## Ancient Halls Brought To Antiques Exposition

Transported To New York City From Uxbridge, England

The carved oak hall in which commissions of King Charles I, and commissions of Oliver Cromwell, back in 1645 at Uxbridge, England, has been transplanted, panel by panel, to the International Antiques Exposition at Grand Central Palace.

The treaty room of the old Treaty House at Uxbridge, its carved oak stained by time, is rivalled by another room at the exhibition. It is from Buckhurst Castle, seat of the Earls of Warr. A pine-paneled room from Gray's Inn, London, England, is also reassembled.

There is furniture from many countries, ranging from medieval oak chests to 100-year-old Beidermeier just coming into vogue. Silver, jewels, and objects of art are included. Marion Powys will show a collection of royal relics, several Russian aristocrats are offering articles through dealers and pottery and plate made at the Imperial factory displayed by Catherine The Great, is displayed.



By Eva A. Tingey



### SCHOOLGIRL CHIC

All Tingey models are created and sketched in Paris and the patterns are made in New York.

The most fascinating touches of lingerie, amusing and fantastic trims, collars and cuffs mark the new season's afternoon clothes. Naturally they affect young people's clothes as they do models for grown-ups.

A charming dress for a schoolgirl has been chosen for today, showing a new collar and cuff effect which is as attractive as it is becoming to the average young miss.

Here on a frock of fine mid blue broadcloth is a delightful collar and cuff set in soft pink crepe de chine. Buttons and blue edged buttonholes decorated the original, but real buttonholes are not absolutely necessary. Sturdier schemes in, for instance, fine navy chamois with blue and white spotted, or white collar and cuffs would also be exceedingly smart.

This pattern may be obtained in sizes 14 to 20 and 34 to 38. It is ready for immediate delivery. It is hand cut.

Send 25 cents (in stamps or coin) to Fashion Bureau. Write carefully and plainly your name and full address, the number of the pattern and the size you want.

### How To Order Patterns

Address: Winnipeg Newspaper Union, 175 McDermott Ave., Winnipeg

Pattern No. .... Size. ....

Name .....

Town .....

The safety-pin is said to have been used by the Romans and early Egyptians, and differed little from those in use today.

According to Einstein's theory of relativity, light has weight.

Nitroglycerol may be made to explode by hitting it with a hammer.

**PIMPLES**

Go Amazing Quick Way

Pimples and sores by "Pimples" disappear in 24 hours. A doctor's advice is not needed. "Pimples" is a new, safe, and sure cure for all skin diseases. Get "Pimples" from your druggist today.

### New Giant Cunard Liner

Interior Decorations To Be Most Elaborate Of Any Vessel Afloat

Continued rapid progress is being made on the new giant Cunard liner of 73,000 tons which is at present under construction in the yards of John Brown & Company, at Clydebank, Scotland.

Details have reached the local offices of the Cunard Line with reference to a number of the plans for the interior decoration of the liner which up to the present is without a name.

Mr. Eric Reford, vice-president of the Robert Reford Company, and general manager of the Cunard Line in Canada, in discussing some of the features which will be part of the new Cunard liner, mentioned the fact that she will have an exceedingly beautiful chum and that it will be decorated in accordance with the best traditions of English ecclesiastical art.

"The liner itself will have eight decks above the water line," he said, "and between the aft and the centre funnels will be built the largest dining room ever to be placed in an ocean liner."

"The boat deck itself will be 70 feet above the water line, and the tops of the funnels, which are forty feet across, about one hundred and thirty feet above. The boat deck is to be about 650 feet long and the promenade deck 720 feet long."

"I understand that the interior decoration of the Cunard liner has not been settled, but I am sure that it will be the most elaborate that has ever been known on an ocean liner."

"It is fully expected that the construction of the hull will be well advanced by the spring," said Mr. Reford in closing.

### Recipes For This Week

(By Betty Barclay)

#### DATE MUFFINS

- 2 cups special cake flour, sifted.
- 4 teaspoons baking powder.
- $\frac{1}{2}$  teaspoon salt.
- 4 tablespoons sugar.
- $\frac{3}{4}$  cup milk.
- 1 egg, well beaten.
- 4 tablespoons butter or other shortening, melted.
- 1 cup dates, seeded and sliced.
- Sift flour once, measure, add baking powder, salt, and sugar, and sift again. Combine milk and egg and add to flour, beating until smooth. Add shortening and dates. Bake in greased muffin pans in moderate oven (370 degrees Fahrenheit), 30 minutes. Makes 18 small muffins.

#### SNOWFLAKE PUDDING

- 2 egg yolks, slightly beaten.
- Dash of salt.
- $\frac{1}{2}$  cup sugar.
- 2 cups milk, scalded.
- 1 cup gelatine (1 tablespoon).
- 1 can (11-2 cups) coconut, southern style.
- 1 teaspoon vanilla.
- 2 egg whites, stiffly beaten.
- $\frac{1}{2}$  cups fruit (canned grated pineapple, berries or any fruit in season).
- Combine egg yolk, salt, and sugar. Add a small amount of milk, stirring vigorously. Return to double boiler and cook until slightly thickened, stirring constantly. Pour a small amount of hot mixture over gelatine, stir until dissolved, and add to remainder of mixture. Cool. Fold in  $\frac{1}{2}$  cup coconut, flavoring, and egg whites. Pour over fruit. Sprinkle with remaining coconut. Chill until firm. Serves 8.

#### British Machines For U.S.

A British firm, the Wellman Smith Owen Engineering Corporation, Ltd., of Victoria Station House, S.W., has obtained a contract for the delivery of 1,000 tons of machinery to Pittsburgh, Pennsylvania, the heart of the American steel-producing country. It will mean the employment in England, of 600 men for six months. The contract is for machinery for the production of weldless steel tube.

#### Altitude and Power

As an aeroplane increases its altitude, its motor loses much of its power, experiments conducted by the United States Bureau of Standards show. Tests conducted revealed that at an altitude of 25,000 feet a motor which developed 410 horsepower on the ground only developed 100 horsepower at that height.

## SUNDAY SCHOOL LESSON

MARCH 20

### REVIEW: JESUS THE WORLD'S SAVIOUR—PREPARATION AND POPULARITY

Golden Text: "Jesus of Nazareth . . . who went about doing good, and healing all that were oppressed of the devil; for God was with Him." Acts 10:38.

Devotional Reading: Isaiah 35:5-10.

### Questions Upon the Quarter's Lesson

For Young People and Adults.

1. How was the world prepared for the coming of Jesus?
2. What traits in the character and preaching of John the Baptist suggest the Old Testament rather than the new?
3. In what respects was John the Baptist a great man? What was his message?
4. What is the lesson for parents in the account of Jesus' first visit to Jerusalem?
5. At the beginning of His ministry, what conflicting ideals did Jesus settle, and how?
6. What are some of the standard of Jesus in His Sermon on the Mount?
7. Can one live by the Golden Rule?
8. How did Jesus express the evil of punctiliousness without principle?
9. What is meant by "the stewardship of life?" and how did Jesus teach the lesson?
10. What questions has Jesus answered, and how do His answers show His wisdom?

### For Intermediates and Seniors.

1. Where is Palestine?
2. Locate the place where Jesus was born, the place where He lived until His baptism, and the place which was His headquarters during His public ministry.
3. How did the Boy Jesus treat His parents?
4. What were Jesus' first recorded words, and what was the occasion for them?
5. What was the message of John the Baptist?
6. In what way was Jesus tempted in the wilderness?
7. What is the Golden Rule?
8. What is a parable?
9. By what parable did Jesus teach the lesson of taking heed how one hears?
10. How did He teach the lesson that we must share with those in need?

Review Of Important Words Complete each of the following, and tell the occasion for its utterance.

### Fourth Best Customer

Canada was Great Britain's fourth best customer in 1930, having advanced one place from the previous year, it was announced by the Department of Trade and Commerce after a report had been received from the British Board of Trade.

### Canadian Geographical Society

Dr. Charles Cammell, deputy minister of mines, was re-elected president of the Canadian Geographical Society at the recent annual meeting, the first and second vice-presidents being, respectively, C. G. Cowan and Dr. J. Macintosh Bell.

Geologists have found that Cape Cod, Massachusetts, is sandy to a depth of 300 feet in some places.

*If you want to make economical, delicious dishes clip this coupon*

**EDWARDSBURG CROWN BRAND CORN SYRUP**

This famous Recipe Book contains nearly 200 prize recipes chosen from 75,000 received from all parts of Canada. They are endorsed by one of Canada's foremost food experts. Its sure to enclose 10 cents in stamps or coin to cover mailing costs.

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The CANADA STARCH CO., Limited MONTREAL

### No Cars For Voters

Ban Placed On Use Of Cars To Take Voters To Poll In Manitoba

#### Provincial Elections

Voters in Manitoba provincial elections will no longer journey to the polls in automobiles unless they are sick or infirm. The law amendments committee of the legislature decided to ban the use of cars to convey voters to polling stations.

Any voter, however, journeying to the polls in his own auto, can give a lift to a fellow voter en route to cast his ballot.

### New Baggage Device

A device by which baggage may be unloaded and taken on a plane in flight has been developed. Dropping a load into a chute, the plane's trail line is hooked onto the baggage which is automatically shot forward at the speed the plane is travelling.

### The Value Of Advertising

Three General Types Outlined By President Of Montreal Club

It is no longer enough to make a better mouse-trap, one must also advertise it, W. G. McGruther, president of the Montreal Advertising Club, stated in outlining the change that has come about in trade and industry in the present century, especially in regard to advertising, to students of the school of commerce McGill University, at a luncheon meeting. Three general types of advertising were outlined. The first was designed to bring customers to a store for a particular product, such as a specific brand of cigarettes; the second to lower the buyer's resistance when the merchant offered merchandise bearing an established trade name, and the third, institutional advertising had as its purpose the "selling" of the firm as well as the product.

**PAIN**  
after eating



What many call "indigestion" is very often nothing but excess acid in the stomach. The stomach nerves have been over-stimulated, and food scours. The corrective is an alkali, which neutralizes acids instantly. The best alkali known to medical science is Phillips' Milk of Magnesia. It has remained the standard anti-acid with physicians in the 50 years since its invention. One spoonful of this harmless, tasteless alkali will neutralize instantly many times as much acid, and the symptoms disappear at once. You will never use crude methods when once you learn the efficiency of this more pleasant way. A small bottle is sufficient to show its merit. Be sure to get genuine Phillips' Milk of Magnesia prescribed by physicians for more than 50 years in correcting excess acid. 50c a bottle; any druggist. Complete directions for its many uses are enclosed with every bottle. The Genuine Milk of Magnesia is always a liquid—never a tablet. Look for the Phillips' name on bottle. (Made in Canada)

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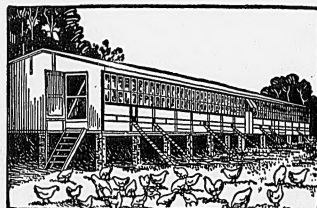
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MADE IN ENGLAND SINCE 1917 ON ORIGINAL PATENTS

This unbreakable glass substitute is light and flexible, easy to cut and fit, will withstand extreme changes in temperature, keeps out cold and wet, but allows the full sunlight to enter, including the health-giving Ultra-Violet Rays, which do not penetrate ordinary glass.



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Canadian breeders of poultry and live stock are finding Windolite a most satisfactory and profitable investment. Young chickens and turkeys are entirely free from leg weakness and disease and will thrive in confinement under Windolite. Windolite comes in rolls any length, but 36 inches wide only.

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## WESTERNERS ARE HEARD IN DEBATE IN OTTAWA HOUSE

Ottawa, Ont.—From Western members, the House of Commons heard something of conditions in the Prairie Provinces. Western members held the floor for a large part of the sitting. Incidentally Conservatives, to a great extent, dropped out of the debate. The great majority of participants came from the ranks of the Liberals.

At the outset, H. E. Spencer, U.P.A. member for Battle River, expressed the greatest disappointment with reference to agriculture in the Speech from the Throne. He painted a gloomy picture of conditions in the West. Bankruptcy, suffering, privation, hardship endured and to be endured; "and the infinitesimally small amount of help that has been given," prompted him to speak of the agriculture paragraph in the Throne Speech as a "hollow mockery," he asserted.

"If conditions were any worse than they are, then God help Western Canada," he continued. "From the Speech from the Throne it would appear that it is another case of Nero fiddling while Rome burns."

The debate sifted back to Eastern Canada when Hon. P. J. Veniot, former postmaster-general, followed Mr. Spencer. Mr. Veniot devoted a considerable portion of his speech to conditions in New Brunswick, and more particularly to the closing of a cotton factory in the city of Saint John. The tariff had proven anything but beneficial to that province, he asserted.

From another western member, J. L. Brown, Liberal-Progressive, Lisgar, came a couple of suggestions to E. W. Beatty, president of the C.P.R., which Mr. Brown felt might result in improving conditions for the prairie farmer. Mr. Beatty might reduce freight rates, suggested Mr. Brown. And the president of the C.P.R. might direct his efforts toward developing markets for farm products.

Investigation of the Canadian flour milling industry was urged upon the government by Thomas Field, Liberal member for New Westminster. He expressed the view that the recent report on the bread-making industry had not gone far enough.

Criticism of the government's tariff policy came from E. J. Young, Liberal member for Weyburn.

"We know from the government's own figures that last fall there were 200,000 unemployed," said Mr. Young, "and today there are 300,000." In what way, he asked, had the tariff policy helped Canada, in comparison with what it had cost.

Reference to secession talk in Western Canada featured the speech of John Vallance, Liberal member for South Battleford. Referring to remarks made earlier in the debate by F. W. Turnbull, Conservative member for Regina, Mr. Vallance asserted that secession talk did not originate merely among five or six men gathered at Wildkie. He spoke of a document called the Farmers' Charter of Liberty, which, he said, contained demands similar to those made to the prime minister at Regina. All the farmers had received as an answer to these demands, he said, was promises.

### Amend Criminal Code

First Reading Is Given To Bill In House Of Commons

Ottawa, Ont.—The House of Commons gave first reading to a bill amending the criminal code. The measure which was introduced by Armand Lavergne (Cons., Montmagny), provides:

1. In jury trials, defence counsel would address the jury after crown counsel had been heard in place of before crown counsel.
2. That judges should address the jury on questions of law only and not on fact.
3. That in Quebec province, presiding judge at such trials shall be a judge of the court of sessions of the peace.

Menace To Aluminum Trade  
Tokyo, Japan.—A menace to Canada's aluminum trade with Japan looms up in a scheme that has now reached the formative stage, to supply all of this country's requirements of this metal by a plant to be established in Chokan (Korea).

W. N. U. 1882

### In Interests Of Science

Canadian Doctor Faces Death As Result Of Experiments

London, Ont.—Dr. Wray Lloyd, graduate of University of Western Ontario, and one of the most promising of the young scientists working under the wing of the Rockefeller Institute, is facing death for the second time as a result of experiments.

Dr. Lloyd contracted yellow fever from monkeys with which he was working in his New York laboratory. His condition is not regarded as critical, but doctors point out that the tropical disease is always dangerous.

In 1928, while studying the heart at the University of Western Ontario Medical school, Dr. Lloyd created quite a sensation when he announced that by using calcium chloride as a stimulant he had caused hearts taken from dead rabbits to resume beating.

Desiring to find out the effect of the drug on the human heart, Dr. Lloyd had his assistant inject a small quantity into his arm. The young doctor became suddenly unconscious and death was close before he revived.

### No Cattle For Export

If Canadians Consume Same Amount Of Meat As Last Year

Winnipeg, Man.—Canada will have no exportable surplus of cattle this year if Canadians consume the same amount of meat as last year, declared Roderick MacLeay, rancher of High River, Alberta. Mr. MacLeay arrived from Ottawa, where he conferred with Hon. Robert Weir, Minister of Agriculture.

In Ottawa, Mr. MacLeay, with George Ross, of Lethbridge, Alberta, represented the recently-formed council of Western Beef Producers at a conference with the Minister of Agriculture regarding cattle export situation.

Mr. MacLeay emphasized that the Canadian cattle industry was on a "decidedly low consumption basis." He deprecates reports of a "glut" on the export market for Canadian cattle. He pointed out that on January 1, 1931, there were 11,545,000 pounds of dressed beef in cold storage in the Dominion, as compared with 23,000,000 on the same date last year. The five-year average, he added, was 22,570,207 pounds.

### No Expansion Of Air Service Expected

Appropriation Compared With Four Years Ago To Hold Their Own

Ottawa, Ont.—No expansion in the air services of Canada is contemplated for the present year and it will likely be found, when the air estimates are tabled, that appropriations for this purpose will do little more than hold their own in comparison with former years, it was stated here. Steady increase in the air vote has been an annual feature for several years past. Rigid economy is now demanded of those who direct Canada's air operations, however, and no appropriation will be set aside for expansion of existing services.

At the same time it is not contemplated that any reduction of the existing duties performed by the Royal Canadian Air Force will ensue, or that the present air mail services will be curtailed.

### To Broadcast Arrival Of Governor-General

C.N.R. Chain Will Carry His First Speech As Far As Vancouver

Winnipeg, Man.—The Canadian National Railways radio system has been officially authorized to broadcast, over a coast-to-coast network, the arrival of the Earl of Bessborough, governor-general designate, and his welcome to Canada by the prime minister. The new governor-general and his family will reach Halifax, Saturday, April 4, at 7 a.m. M.S.T. The addresses of welcome and Lord Bessborough's first speech in the Dominion will be carried on a chain that will stretch as far west as Vancouver, according to E. A. Weir, director of radio for the Canadian National system.

Wreck Of Norwegian Vessel  
Copenhagen.—Three passengers, one of them a five-year-old girl, and four members of the crew, perished when a Fairchild plane, of the Canadian Airways, left the former city for the Nova Scotia capital, marked the further extension of air travel in the Maritimes. In the cut Walker Bate, Saint John superintendent, Canadian Airways, is handling the pilot of the plane, Captain W. H. Irvine, a package of silk goods consigned by Canadian Pacific Express to H. Halifax retail store. The trip was made in an hour and a half, a distance as the crow or an airplane flies, of about 125 miles.

### Former Manitoba Member Dead

Fred J. Dixon Resigned From Legislature In 1923

Winnipeg, Man.—Fred J. Dixon, 50, former member of the Manitoba legislature and for many years prominent in Labor affairs throughout the Dominion, died March 18, at his home here.

Mr. Dixon, who had been in ill-health for many years, resigned from the legislature in 1923. He was first elected in 1914 as a Liberal, but later became a representative of Labor, sitting as a member for Winnipeg.

## U. S. ADHERES TO ITS POLICY OF ALOOFNESS

London, England.—United States policy of aloofness from purely European armament problems has been adhered to in a decision made public at the conclusion of two days of conversations between Rt. Hon. Arthur Henderson, British foreign minister; Rt. Hon. A. V. Alexander, first Lord of Admiralty; U. S. Senator Dwight W. Morrow, and Ambassador Charles G. Dawes.

It was declared that the United States would not participate in any way in the drafting of the new Anglo-French-Italian naval agreement at the foreign office. While the United States will not participate in framing of the pact, official U.S. opinion, echoed here, was that the tripartite agreement is an important and successful move toward settlement of European armament problems.

The only concern of the United States, it was said, is in regard to the world naval situation and the relation of the new accord to such existing naval agreements as the Washington Treaty and the Pact of London.

It was learned on high authority that U.S. experts on disarmament view the tripartite agreement as supplementing the London treaty of 1930 without conflicting with it. It is now believed the Japanese government will also decide not to be represented.

Washington, D.C.—Secretary of State Stimson received assurances from Ambassador Charles G. Dawes, in London, England, that satisfactory progress was being made in Europe toward completing the Franco-Italian naval accord. The secretary said it appeared that U.S. participation on a committee to draft the Franco-Italian settlement would be necessary.

It was considered possible that the final draft might necessitate only the signatures of France and Italy. The question of British signatures is still open for determination.

### MAY RECEIVE APPOINTMENT



Hon. Capt. A. Lascelles, who, according to reports in one quarter, may be the secretary of Lord Bessborough, Canada's new Governor-General. Photo by Neil Freeman, Lond.

### Will Use Canadian Coal When Possible

Chiefs Of Both Railways Give Promise To Nova Scotia

Ottawa, Ont.—The two railway presidents, E. W. Beatty, of the C.P.R., and Sir Henry Thornton, of the Canadian National, expressed the desire of their systems to use Canadian coal wherever possible during a conference here with Nova Scotia representatives and Hon. Wesley Gordon, Minister of Mines and Immigration.

The minister announced that the facts as submitted by the fuel representatives would be closely studied by the fuel board and himself and as far as feasible their request for the use of Nova Scotia coal farther west than the railways are now consuming it would be followed.

### Would Entertain Royalty

King Of Siam To Pass Through Western Canada

North Portal.—It is expected that the border towns of North Portal and Portal will be honored with a call from the King of Siam on April 19, His Majesty and party will be passing through en route from Vancouver to Washington, D.C., on that date.

A Minot dentist, N. B. Livingstone, has sent the distinguished visitor an invitation to be his guest at a Minnesota Lake resort. Mr. Livingstone having met the then heir to the throne at that resort in 1922. The question as to where Uncle Sam will give the customary royal salute is not decided.

### Find Ruined Temple

Athens.—Ruins which he believes to be those of the first Temple of Eros, God of Love, have been found by Prof. Bagnard, of the American Archaeological School, on the northern slope of a hill mentioned in the records of the famous Greek geographer, Apollonius.

### To Employ Local Men

Manitoba Workers To Be Used On Construction Work At Churchill

Winnipeg, Man.—Labor's request that only Manitoba workers be employed in construction operations at Fort Churchill, Manitoba's northern seaport, will be acceded to as far as possible by the Dominion Government.

The Winnipeg Labor Council recently requested the government to employ only Manitoba labor at Fort Churchill and apply the Manitoba fair wage schedule.

Hon. R. J. Manion, Minister of Railways, informed the council that Manitoba "certainly will get a large proportion of the work." He added, however, that it was not possible "to give it all to one province as some men have to be hired from elsewhere because of special qualifications."

## SENATE HEARS ABOUT RELIEF WORK PROGRAM

Ottawa, Ont.—"I believe Canada should profit by the errors made by other countries," Hon. Gideon D. Robertson, Minister of Labor, told the senate in a reference to Great Britain's unemployed insurance scheme.

Along with many other people, both in Canada and Great Britain, Senator Robertson had been pleased when the scheme first was put in operation, he said. It soon was evident, however, that it was becoming a burden on the country as a whole and had not removed the basic causes of widespread unemployment. Canada, he suggested, might profit by the experience.

As head of the department that administered the Dominion's share in the joint unemployment relief scheme with the provinces and the municipalities, Senator Robertson said he had received complete cooperation from all sides.

The scheme had resulted in \$69,000,000 being subscribed by the Dominion, the provinces, municipalities and the two large railway companies, to provide work and relief.

"The situation has been substantially improved," the minister of labor declared. Not only had the government provided \$20,000,000 toward creating employment opportunities, but it had reduced the tariff to stimulate Canadian industry and had curtailed immigration to the country.

"I am convinced," Senator Robertson proceeded, "that if parliament had not met in September, and had not taken those steps to relieve distress, there would have arisen in Canada a condition very different from the one we have now. It is the desire of this government to give attention to a permanent solution. No one expected unemployment to be ended in a day or a week, but this government is doing all within its power to relieve conditions."

Hon. Robert Forke suggested the incorporation of a scheme whereby farmers' debts in Western Canada would be amortized over a 10-year period. In his 49 years' residence in the west, he had never seen conditions so acute and he believed something would have to be done to relieve the financial burdens of the farmers if they were to continue producing. For the first time, Mr. Forke had seen indications in the west of a lack of confidence in the future.

Senator Forke believed too much money had been loaned by the banks at too high a rate of interest and that mortgage companies were threatened with a loss of part of their capital in India. A 10-year amortization scheme might be the means of solving this angle of the west's predicament.

Wheat growing was the only possible crop in some portions of the west, the former minister of immigration proceeded. He asked if times were hard in 1930, with wheat at an average price of 92 cents a bushel, what would they be in 1931 with 60-cent wheat? Senator Forke believed in the small-unit farm with diversified production, but he did not think this would materialize to any extent for some years.

Secession sentiment was not increasing in popularity in the west, Senator Forke declared. Expressions made in the past few months would not be taken seriously by other parts of the country, he said, but at the same time they could not be dismissed without consideration because they emanated from distress and discontent.

## REPORT DEALS WITH THE 1931 CROP PROSPECTS

Ottawa, Ont.—Prospects for this year's crop are dealt with in a report issued by the Dominion Bureau of Statistics.

"The weather," it states, "of the past four weeks marks the first period of the winter which has been somewhat encouraging to the prospects for the 1931 crops. Ontario winter wheat crop has been greatly benefited by heavy snow. In the prairie provinces also, there have been scattered snowstorms of some benefit."

"In various parts of the prairie, during the winter," the report states, "there have been some reports of soil-drifting from areas bare of snow and with dry top soils. At the present time, with the exception of localized areas, normal conditions regarding soil moisture prevail throughout the west, since the heavy rains and snow falling between harvest and freeze-up, together with the snowfall of the first two weeks of March offset the large deficiencies in winter precipitation. It must be remembered, however, that sub-soil reserves are low in those important wheat-producing regions which have suffered from drought in the past two years."

## War Responsible For Depression

Sir George Foster Deals With Present Economic Conditions

Ottawa, Ont.—Two of Canada's oldest parliamentarians in point of service, Sir George Foster, and Rt. Hon. George F. Gahagan, dealt with matters of national moment when speaking in the senate. The former, who will be 84 in September, delved deeply into the causes of the present depression, setting forth the opinion that world-wide conditions were attributable largely to the last war.

As a former member of the tariff advisory board, Senator Gahagan said he was pleased to know the government intended establishing an other board. Business interests demanded a forum in which their tariff demands might be heard. It might be wise to have a tariff board named by statute, with its powers defined and limited by statute, but he warned the government to exercise great care in naming those powers. The people of Canada wanted the government and not a tariff board to fix duties.

## Russia Taking Skilled Mechanics From Canada

Toronto Workers Answer Soviets Plea For Help

Toronto, Ont.—"Soviet Russia's world-wide plea for skilled mechanics and expert craftsmen has been answered by 100 Toronto bricklayers, carpenters, technicians and contractors, who have been guaranteed employment in the Soviet Union, and will leave Canada early in May. Arrangements for sailing have been made," the Toronto Star says.

The party will be composed of Russians, Canadians, Frenchmen, Finlanders and other nationalities. Wives and children will travel with the heads of households and many will carry with them their personal belongings, the paper says.

It is understood a year's contract of work has been guaranteed. The men who are going to Russia are not among the army of unemployed. The Star learned. The majority of them are working.

### Fishing Boat Case

Ottawa, Ont.—Seizure off the coast of British Columbia of four foreign fishing vessels by the Canadian fisheries patrol, is the subject of a case on which argument was concluded in appeal before the Supreme Court of Canada. Judgment was reserved. The vessels, "Queen City," "Tillie" and "Sunrise," registered in the state of Washington, were seized on June 18, 1930, while the vessel, "May," registered in Alaska, was seized a few days earlier.

### Ready For Delivery

Ottawa, Ont.—Delivery of the first of Canada's new destroyers, H.M.C.S. "Saguenay," will be made to this country on or about April 1. A number of tests have still to be made but it is expected that a Canadian crew will be put on board the warship around that date and will formally pass on the hands of the naval service of this court.



Inauguration of air service between Saint John and Halifax, February 28, when a Fairchild plane, of the Canadian Airways, left the former city for the Nova Scotia capital, marked the further extension of air travel in the Maritimes. In the cut Walker Bate, Saint John superintendent, Canadian Airways, is handling the pilot of the plane, Captain W. H. Irvine, a package of silk goods consigned by Canadian Pacific Express to H. Halifax retail store. The trip was made in an hour and a half, a distance as the crow or an airplane flies, of about 125 miles.

## Hatchery Approval Means Big Saving

Great Saving To Farmers In Chick Loss Is Indicated

The Hon. Robert Weir, Federal Minister of Agriculture, in a statement recently issued at Ottawa, reports a marked extension in the federal policy of Hatchery Approval, as a result of which a saving to farmers in chick loss of over \$300,000 is indicated.

At the present time a total of 146 hatcheries incubating plants in every province in the Dominion, with one exception, are entered under the policy. These approved hatcheries have a combined egg capacity of over 1,500,000 eggs, and will probably produce around five million baby chicks, which will be available to farmers and others in Canada interested in "Approved Chicks."

Just what the term "Approved" means is effectively indicated by the experience of the government of Quebec last year, which in carrying out its poultry development programme, purchased a total of 90,000 baby chicks. Of this total 60,000 were supplied from hatcheries operating under "Approval" and 30,000 came from non-approved sources. The official report indicates that the approved chicks had a mortality rate averaging 9.5 per cent, and that the mortality rate of the chicks from non-approved sources was 25.5 per cent average. In other words, the purchase of approved chicks represented a saving of 19 chicks out of every 100 chicks bought.

In the light of these figures the report indicates the saving to Canadian farmers buying government "Approved Chicks" this year will be over \$300,000.

Approved chicks are produced under government supervision from flock to farm. Official inspectors carefully cull and inspect all flocks supplying eggs to approved hatcheries. These flocks include birds entered under R.O.P. and Registration, birds entered in provincial flock improvement schemes which receive approval, and other special flocks. Vigor, vitality, size and true breeding type are especially considered in selection.

From these flocks only such eggs as are clean and normal in size and shape, and weigh at least 23 ounces to the dozen are used. The hatcheries themselves operate under federal supervision and conform to reasonably high standards of efficiency and strict sanitation. Only such chicks from these plants as are normally hatched, apparently vigorous, and weigh not less than eight ounces are sold as "Approved Chicks."

While time has not permitted the provision for complete blood testing this year, much of the product of these approved hatcheries is from blood tested stock, and arrangements now in hand, it is expected, will ensure complete blood testing for flocks under "Hatchery Approval" next season.

### Anti-Snack Gasoline

Discovery that anti-snack gasoline can be made by a new process which literally picks the knocks out of the gas, has been announced at Penn State College, Pennsylvania. The discovery introduces a revolutionary principle, the antislack of present anti-snack fuels which are made by adding a foreign substance to slow down their explosion.

### Vancouver Wheat Exports

Wheat exports from Vancouver for the season up to February 18th, amounted to 45,051,072 bushels, according to the figures of the Vancouver Merchants' Exchange. This total compares with 25,885,585 bushels for the corresponding period of last year.

"Did he kiss you against your will?"  
"He thinks he did."



Too Late

"The pastor is dead—now is the time I would like to hear him preach—when he could talk from experience."—Simplicious, Munich.

W. N. U. 1882

## Eccentricities Of Well Known People

Eminent Men Have Habits Which Often Appear Strange

The revelation that Mr. Winston Churchill, weary apparently of his leisure-moment pastime of building walls has been amusing himself with cooking and recently produced a sausage that was fried to a turn, reminds one that many well-known people have eccentricities which are not always easily explained.

Talking of cooking recalls the love of the late Lord Astor for making soup. It is said that he used to have the ingredients brought to him all ready prepared for the pot. Then he would put them in and take a strange delight in watching them simmer to a state of perfection. The veteran Lord Halifax brews his own beer at Hilderton, Yorkshire, England, but anyone who has tasted this splendid ale will agree that there is a little eccentricity, but ample good sense, in keeping up the age-old custom of home-brewing. Lord D'Abernon never wears a collar stud. He just ties his tie round his collar and hopes for the best. Lord Lansdale has a passion for yellow vehicles. His fleet of primrose-colored motor-cars is now named as his yellow carriages used to be. Mr. Justice Rowland, the judge who deals with all questions of income tax and other taxation, cobbles his own shoes.

Several eminent persons refuse to adopt what are known as modern improvements. The Duke of Bedford shares with Judge Chief, Sir Henry Dickson—the Common Sergeant of London and son of the novelist—the reputation of never speaking on the telephone. Another legal luminary, Lord Hanworth, the Master of the Rolls, avoids a lift—overseas Daily Mail.

### Modern Hotel In Jerusalem

Success Of Enterprise Largely Due To Eminent Jews

Jerusalem sprang into the front ranks of tourist resorts when the King David Hotel was officially opened recently. There was a brilliant reception, attended by 500 guests, and preceded by a banquet. The chair was taken by Mr. Charles Bechtel, managing director of the Egyptian Hotels Co. and the Palestine Hotels Co. The speeches made it clear that the successful carrying out of the enterprise was largely due to him and to such eminent Jews as Sir Robert Valey Cohen and the late Lord Metcher.

For the first time Jerusalem now has an up-to-date hotel, built on generous lines and equipped with all the modern devices of the great hotels of Europe. The design and decoration are unique. The architect has sought to evoke by reminiscences the ancient Semitic style adapted to modern taste. In this building the glorious period of King David is blended with the Arab and Hebraic branches of Semitic art.

With its modern amenities, the extreme originality of its design, and its wonderful situation on the Julian Way, opposite David's Tower, commanding an unrivalled view of the Holy City and the Dead Sea, the King David is undoubtedly destined to become one of the most famous hotels in the Near East.

### Has Been Perfect Soldier

Private Harry Tree Completes Fifty Years In British Army Service

Claiming to be the oldest time-serving soldier in the British Army, Private Harry Tree, of the West Yorks Regt. (Prince of Wales's), stationed at Fulford Barracks, at York, has completed 50 years' service.

A native of Petworth, Sussex, Private Tree joined the 14th Foot (later the West Yorks) at the age of 16 and has been service half the world over. "Windy," a 15-year-old terrier who was born in the trenches during the war and is now the regimental mascot, is this Army veteran's inseparable companion in his "dogout" above the officers' mess, and his most treasured memento is the first pair of socks that were issued to him when he joined up.

He has refused the offer of many jobs in civil life, and has often refused promotion, preferring the life of a ranker. He has never once been injured and only on one occasion has he appeared on sick parade.

### Commercial Printing On The Prairies

The industrial and commercial development of the Prairie Provinces is reflected in the increasing importance of commercial printing. In 1901 the total output of Winnipeg's 14 printing houses was valued at less than a million dollars. Today over 80 establishments report an output valued at more than eight million dollars.



Dr. W. G. S. Adams, Gladstone Professor of Political Science and Fellow of All Souls College, Oxford, who will inaugurate the McGill Graduates' Lectureship, Montreal. He will give two lectures a week at five p.m., Tuesdays and Thursdays, of a series of eight in all, to be entitled "Aspects of Progress in the 20th Century." On Friday of each week a meeting will be held to discuss questions arising out of the lectures. The lectures, which will be open to the public, have been made possible by the McGill Graduates' Society turning over to the university the income of their endowment fund which is being used this year for the first time.

### B.C. Salmon

Supply Will Be Maintained For All Time, Says Supervisor Of Fisheries

The salmon supply in British Columbia will be maintained for all time, and the salmon canning industry should increase in value in the future, Major J. A. Motherwell, Dominion supervisor of fisheries for British Columbia, states in his annual report issued recently.

The record 1930 pack was 2,221,783 cases, which exceeded the previous record of 1926 by 155,585 cases. The supervisor comments that the fact this pack was taken care of by 69 canneries, although 85 were licensed, indicated that the industry in British Columbia can be taken care of by a smaller number of packing plants. In spite of the record pack, Major Motherwell states, spawning grounds are well provided with parent spawners. Satisfactory returns will result in the cycle of years, he states.

### Alberta Dairy Industry

Dairying is again on the upgrade in Alberta. In January, 1931, an annual report prepared by H. A. Craig, Deputy Minister of Agriculture, and tabled in the Provincial Legislature by Hon. George Howley, reveals creamery butter manufacturing in this province showing a 77 per cent. increase over the same month of 1930.

### Think It Over

You need your money  
And I need mine,  
If we both get ours  
It will sure be fine;  
But if you get yours  
And hold mine too,  
What in the world  
Am I going to do?

Life is one fool thing after another; love is two fool things after each other.

### FAMOUS AVIATRIX HONORED



The first Fulham Scouts and Girl Guides are seen welcoming home their leader, the Hon. Mrs. Victor Bruce, at the Heston Air Park, England, where a welcome home air party was held. Mrs. Bruce is seen showing her guides some of the many medals and decorations given her during her world flight.

### Old Clock Is Unique

Shows Parade Of Royal Family Of 1804, Every Day Except Sunday

One of the finest and most curious clocks ever made formed Glasgow's wedding gift to the Duke and Duchess of York. This timepiece was made some hundred and thirty years ago by a Scotman one, John Smith, of Stutenweem, and is a really wonderful piece of work. Besides showing the hour, minute and second, it indicates the day of the week, the day of the month and the phases of the moon. It has a carillon of sixteen bells, on which is chimed the quarter, half-hour and three-quarters.

There are no fewer than eight different changes of these chimings. At the striking of the hour one of eight different airs is played. After the striking of every third hour, a march is played and at an opening in the right hand dial, which represents Whitehall, the King and Queen and all members of the Royal Family, as in 1804, when the clock was made, appear and pass round in procession. A troop of Horse Guards centers round as the King passes.

There is neither march nor procession on Sundays in this wonder clock, however, these actions being automatically stopped during that day. This clock stands nearly five feet high.

Another wonder clock, made by a Poole watchmaker, a year or two ago, portrays by mechanical figures a Biblical story once daily. The hour of four is struck by Father Time on a bell held by Satan, and sky and sea thereupon disappear, disclosing the hell set in a stony firmament across which appear the words, "Do not believe in the Son of God?"

Then the figure of Christ, escorted by angels, descends to earth, from which rise skeletons which eventually take human form. Half of these are clothed and rise from the earth with Christ. The others fall below with Satan after making vain efforts to ascend.

### Submit Your Long Names

If You Think You Can Complete With These Two

Who has the longest names in this part of the world? We have had some names submitted to us as champions in this respect, but would like to hear from any who think they can outstrip any competitor. One lady is said to bear the names of Annie Maria Sarah Sophia Hillsborough Brooksbury Florence Victoria. We recollect a marriage license issued to a name which ran as far as we recall some thing like this—Algermon Sydney Montague Montemorency Howard Fitzgerald Clarendon Guy! It takes some infant to bear up under such conditions.—Hamilton Herald.

### Will Survey Canadian Ports

Sir Alexander Gibb, noted British port engineer, is coming to Canada to conduct a survey of all marine shipping centres in the Dominion. It was announced at Ottawa, by Hon. Alfred Durnan, Minister of Marine. He will advise the government and prepare plans for the development of each port for the next 25 or 50 years.

It is estimated that hundreds of tons of sugar are wasted annually in the bottom of teneaps. This terrible disclosure will cause a big stir in Aberdeen.

### Motorists Run Greater Risks

More Exposed To Accidents Than the Pedestrian

The risk run by motorists in this motorized age has been so persistently stressed that the public mind has not given so much attention as it should to the fact that those who travel on gasoline driven wheels are more exposed to liability of accident than are those who travel on foot. Although the percentage of fatalities resulting from the collision of cars is smaller than that resulting from cars hitting pedestrians, a far larger number of non-fatal injuries result from the former than from the latter cause. Over 473,000 persons were injured in the United States, last year, in car collisions, while only 320,000 pedestrians were hurt. Add to personal injuries the cost of property damage occasioned by a couple of cars coming together at 60 miles an hour—and you will begin to realize the potential capacity of recklessness to destroy human and material value.

As long as motorists with a propensity to be reckless think that only the life or limb of pedestrians is endangered they are not likely to mend their ways. When they wake up to the fact that they themselves are running a greater risk they may slow a bit, allow the other fellow to have the right-of-way when it is his and observe traffic signs and signals. Self-interest is the most effective brake that can be applied to foolhardiness.—Detroit Free Press.

### Canned Fruits and Vegetables

Growing Demand In Canada Indicated By Big Increase In Yearly Output

There is an increasing liking for canned vegetables and fruit in Canada, taking the latest official report on the subject as a criterion. In 1930, a total of 9,272,480 cans of vegetables, exclusive of soups, were packed in Canada, an increase of 3,646,382 cans or 64.8 per cent over the 1929 pack. The increase in the pack of peas was 165 per cent, of tomatoes, 104 per cent, and corn, 19.5 per cent.

The total pack of fruits was 978,570 cans. Canned pears are evidently the most popular fruit in a can, for of the total pears accounted for 339,106 cans. The remainder was divided among peaches, cherries, plums, raspberries, strawberries, apples and other fruits.

But the domestic production of canned vegetables and fruits does not represent by a long way the domestic consumption of these edibles, for last year Canada imported 16,976,678 pounds of canned vegetables valued at \$1,611,185, and 42,015,595 pounds of canned fruit valued at \$2,354,415. Canada exported in 1930, 9,969,398 pounds of canned vegetables with a value of \$631,015, and 3,288,376 pounds of canned fruits valued at \$250,271.

### Age and Occupation

Some Kinds Of Work Tend To Shorten Life

Marriage would appear to be conducive to longevity, says Dr. Bernard Hollander, the well-known English ethical professor. Married folk take more care of themselves. But unhappy marriages on account of the anxiety and worry they cause, are the surest means to hasten the oncoming of old age.

There are some occupations which obviously tend to shorten lives. The medical man's average duration of life is decidedly low. Only successful lawyers appear to attain a great age, as may be seen in the case of many of our judges. Humourists, philosophers, historians and highly intellectual people, in general, appear to live long. The group which presents the weakest side of longevity is that of the novelists, dramatists, and poets, probably because they lead, or used to lead, more irregular lives. Senile decay before 90 years of age should be regarded as premature. Man often dies as trees die, slowly and at the top first.

### How She Saw It

A woman who had not been feeling well decided to consult a specialist.

"You are just a little run down," mused, said the great man. "You need frequent baths and plenty of fresh air. I would also advise you to dress in the coolest, most comfortable clothes. Remember, nothing formal!"

The woman returned home. "Well, then," asked her husband, "What was the specialist's opinion?" "He said I must go to the seaside, do a lot of motoring and get some new dresses," she replied.

Don't b too sure it's a compliment if you are told you sing like a bird. The screech owl is a bird!

## Copyright Bill

Widespread Concern Over New Bill To Be Introduced At Ottawa

The widespread concern over the copyright bill to be introduced in the House of Commons very soon, is indicated by the stream of representatives of interests affected who have written on Hon. C. H. Cahan, secretary of state, during the past few weeks. Mr. Cahan will bring down the bill and it will doubtlessly be referred to a committee of the House. No announcement, however, in this regard has yet been made. The provisions of the Rome copyright convention and the recent decision of the privy council in London, England, make action on the bill this session more or less urgent.

The Rome copyright convention was signed on behalf of the Canadian government in 1928. One of its provisions was that it must be ratified by the contracting countries not later than August 1 next. The bill shortly to be introduced will be in line with the requirements of that convention.

The contents of the new bill are being closely guarded but the understanding is that the registration of assignments requirement will not be insisted upon in it. It will be optional with the party acquiring the assignment whether he registers it or not. However, in case of a dispute, as when a holder of a copyright makes more than one assignment, the registered assignment will stand as against the one that is not registered.

It is understood that the secretary of state has been waited on by representatives of Canadian auto organizations, operators of radio stations, motion picture theatre proprietors, producers of sound films and many other interests, each anxious as to the effect of the new legislation. It will be understood that the effect, that safeguards should be provided in the way of arbitration or other means to prevent exorbitant demands by holders of copyrights. The rights of appeal to civil courts will likely be provided for as well as increased jurisdiction for the exchequer court.

### Facilitate Livestock Marketing

Will Form Central Agency For Prairie Provinces

Decision to form a central council consisting of two representatives from each of the three western provinces for the purpose of assisting in the handling and marketing of cattle, was made by the directors of the Western Stock Growers' Association and representatives of the British Columbia Beef Stock Growers' Association in Calgary recently.

It is understood this action was taken in order that the interests of the producers of beef cattle in these provinces may be advanced. Several lines of activity, including the compiling of accurate statistics regarding potential marketings and the explorations of existing and new avenues of outlet are suggested as the work of the newly formed council. The annual convention of the Western Stock Growers' Association will be held in Calgary.

### Taking Precautions

A friend was inspecting the new-laid apartment.

"But how can you get along with such a small kitchenette?" the friend asked the bridegroom.

"Well, you're the first man I've told, so keep it quiet," Mr. Newlywed replied. "You see it's too small for me to get in and help my wife do the dishes."

### Cannot Overcome Handicap

Women have it all over men in talking right from the start. Prof. Dorothy McCarthy, of the Georgia State College of Agriculture, has determined by research into the language of pre-school children that girls learn their speech earlier and more rapidly and more extensively.

The pay days of those who work for love are uncertain.



"You must not get these waves wet."

"Listen, Alice, after this you must never wash your head!"—Dorffarber, Berlin.



## La Grippe and "Flu" are Spreading

"Flu" First Appears as a Sore Throat, but Gains Tremendous Headway in Six Hours

### AN EFFECTIVE TREATMENT DESCRIBED

Nearly every case of "Flu" starts with a simple cold. At first the throat is sore—often just a little hoarse—soon the infection goes lower—then the chest is affected. A safe plan is to gargle the throat three times daily with "Nerviline"—this will keep the throat free from germs. If there is any sign of tightness in the chest, rub on Nerviline—every drop penetrates deeply—congestion will be relieved—the cold will break up quickly. Many a dangerous case of "Flu" can be avoided by this simple home treatment.

Experienced mothers know how valuable Nerviline is for Coughs, Colds, Sore Throat, and the little ailments that arise in every family. Nerviline in most homes is called "Mother's Best Friend." 35c at all dealers.



## THE DUSTY HIGHWAY

— BY —  
CHRISTINE WHITING  
PARMENTER  
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### CHAPTER XIII.—Continued.

"Thanks," "You're getting gallant in your old age. I should never know you for the boy who used to pull my pigtails when the teacher wasn't looking."

Angela Halliday was still away from home. Her cruise had ended in a visit to another friend, and as she asked no questions, nor suggested that he join her, her husband said nothing about the small guest who was occupying her room, since it was the only one connecting with the sleeping porch. James Halliday himself had abandoned his bed room in the oil, and was using the guest chamber; and his household had settled into a routine that revolved about the tiny creature who blossomed visibly under their tender care.

"You'd think she was royalty," said Julie, one evening when she ran over to get Gay's recipe for sponge cake. "Nobility's too good for her according to Mr. Halliday. You see that lovely doll he sent back to Boston for, and now it's a kitten—a live one. Gee! I wonder what Miss Halliday would say if she could see her room! It's a regular nursery. I see the kitten on her toilet table this mornin'. sittin' right beside a jar of ointment. And cream. As for him—he just sits there and worships the little thing. Her name's Martha. It was his mother's name and that seemed to please him a lot. It's plain the kids the world an' all of her; and she—well I ain't never seen anything queerer than the way she takes to him an' his little things. She won't go to sleep until he's been up and set with her a while."

"I think it's beautiful," said Gay. "I hope he'll never see her away."

"You do, you?" asked Julie.

"Well, I'll tell the world I don't think Miss Halliday'd make no suitable mother. She ain't the kind. Maybe she'd be willing to pick out the kid's clothes, but that's as far as she'd go or my name ain't Julia Amanda Nippis. I hope she'll give us plenty o' notice when she comes home. I'll take some hoppin' to get things back like they was before. For a lady that looks like an angel on a Christmas card, I'll say she makes things fly

when they don't suit her. Lordy! I wouldn't want to answer for the consequence if she got home unexpected and found things like they is now."

Yet that is exactly what happened. It was the next afternoon that a taxi stopped before the Halliday door, and deposited Angela, accompanied by a rather sporty looking couple, whose tweeds appeared singularly out of place in the Bakersville hotel. The nurse had gone out, and Halliday was in charge of the little patient whom he had just brought in from the garden. She was taking a few untidy steps, clinging to his hand, when the door opened to disclose Angela, whose look of blank astonishment as her eyes fell upon her husband and the little girl, made her words sound mild.

"Where in the name of goodness did that come from?"

She made no move to greet Halliday, and the child, attracted by a beaded bag which swung from Angela's wrist, made a quick rush in her direction, stretching out eager hands which Angela evaded by a sudden backward step. Perhaps the little girl had unconsciously expected help at just this point, for she lost her balance and would have fallen had not Halliday caught her, lifting her in his arms while she buried a frightened face against his shoulder.

"We were not expecting you," he explained. Then glancing at the two figures behind her, "You might, my dear, introduce me to your friends."

In the tension of the moment Angela had forgotten her guests. Now she turned to them saying: "I beg your pardon. Let me present my husband, Jim, these are my friends the Myers, in whose yacht I had the pleasure of cruising. They wanted a taste of rural New England before going West again; so I brought them to Bakersville. Who is that child? She's certainly no beauty. Send her home, please; and would you mind asking Julia to put clean towels in the bathrooms? We're about to expire of heat."

Halliday moved forward, little Martha still in his arms, and stretched out a hand to the Myers, both of whom were obviously ill at ease.

"I'm sorry," he began, "but I shall have to ask you to cool off as much as you can down here, until I've had time to make some changes. Mrs. Halliday didn't warn me of her arrival, and we're a bit upset because of this small guest."

Guest!

Angela faced him, and instinctively the child shrank back, clinging to her protector with a frightened whimper.

"It's all right, Baby," soothed Halliday. "Don't be afraid."

He looked steadily at his wife, as if taking measure of the circumstances. The guard of innocence had left her eyes, and he made a quick decision, turning to the Myers, as if an explanation were due them.

"You see, my wife had the misfortune to run over this little girl with her automobile. She was very badly hurt, and is just recovering. As she had no suitable home I brought her here to convalesce; but it will be a simple matter to arrange things if you'll give me an hour's leave."

"Look here," protested the gentleman in tweeds, "it's absurd for us to upset your household. Isn't there a hotel nearby?"

"It is more absurd," broke in Angela suddenly, "to have the child here at all. She's only a State ward, and not used to such surroundings. We can easily return her to the woman she lives with. Come upstairs, Amy" (speaking to Mrs. Myers). "My room, at least, will be undisturbed."

She turned to Halliday, but did not meet his eyes as she added: "Will you see to sending the child back at once, Jim?"

Little Martha may not have understood what Angela said, but she sensed trouble and began to cry, clinging tighter to Halliday's neck.

"Hush, Martha," he said gently. "I shan't send you away. Angela, my dear, if you'll take your friends into the living room I'll ask Julia to make you a cold drink; and things will be straightened out upstairs in no time."

"But my own room," she began irritably, when he interrupted: "Your room is in use. You may have forgotten that it's the most comfortable in the house, and the weather has been unusually warm. If you had dropped me a line everything would have been ready. As it is, I fear I must ask you to be patient for an hour."

Shrugging, Angela led the way into the living room followed by her guests, who exchanged bewildered glances as Halliday turned about. He had scarcely reached the improvised nursery, however, when his wife was beside him, and setting small Martha on her feet, he faced the woman's angry countenance. Her eyes swept round the room—past the small white bed upon the porch, back to where the grey kitten slumbered peacefully on a silken cushion, and her temper, already ripened on edge, gave way. Throwing the beautiful beaded bag she held fitfully at the unconscious bit of furry innocence; while the little girl burst into wild weeping at the animal's squeal of fright and protest.

"You're bad!" she sobbed, facing Angela with tear-drenched eyes. "You hurt my kitty and he's running away. You're bad!"

Without a glance at his wife Halliday lifted the child gently, carrying her downstairs and across the garden where Gay sat sewing on the porch. Had he known all that his face revealed he might have found some other way; but his voice was steady and he had not counted on the havoc that ugly scene had wrought. Martha still wept, but her sobs grew fainter as she saw the little boys building block houses.

"Why, what's the matter?" asked Gay with ready sympathy.

"There's been an accident to the kitten," explained Halliday, after setting his burden down beside the boys. "I've come to ask a favor, Mrs. Hastings. I—my wife has come home unexpectedly, bringing guests. It will be necessary to have the rooms we have been using. I wonder if for a time you—"

"Of course!" smiled Gay, instantly grasping his dilemma. "We've plenty of room in this old house. Send the women over when she returns, and leave Martha here. I'm glad you asked me, Mr. Halliday."

(To Be Continued.)

**Excellent For Croupy Children.**—When a child is suffering with croup it is a good plan to use Dr. Thomas' Electric Oil. It reduces the inflammation and loosens the phlegm, giving speedy relief to the little sufferer. It is equally reliable for sore throat and chest, earache, rheumatic pains, cuts, bruises and sprains. Dr. Thomas' Electric Oil is regarded by many thousands as an indispensable of the family medicine chest.

### Canadians Flock To U.S.

Eight Hundred and Seventy-Six Residents Of Canada Emigrated To United States In January

Despite the action of the United States consuls in Canada, in holding down in 1928, 887 residents of the Dominion emigrated to the United States during January. Only 157 residents of the United States returned voluntarily to the Dominion. Most of these were Canadians or other British citizens. One hundred and ninety-seven aliens who came from Canada to the United States were deported during January.

### Needs Circulating

Why should there be pessimism when Canada has savings bank deposits amounting to over two billion dollars. At that is needed to make business better is to get that money into circulation.

**CORNS**  
Lift off - No Pain!  
**QUICK RELIEF**

Just a drop or two of Putnam's on any sore corn and out comes all the pain. The corn shrivels up and drops off. No pain, no pain, no pinching from tight shoes. You can dance or walk in comfort. Use only Putnam's Corn Extract. Satisfaction guaranteed. Sold by druggists everywhere.

**PUTNAM'S**

## RHEUMATISM

15 Convent sisters say there's nothing to equal Kruschen

This letter is not one person's opinion. It is the unanimous vote of the sisters of a large convent.

We are a large community (15 in number) and find no medicine to equal Kruschen Salts. Many of the sisters are troubled with Rheumatism, which necessitates taking more than the daily dose. . . . We cannot speak too highly of Kruschen Salts, and the benefit we derive from them. —Sister M.J.

The natural treatment for rheumatism is Kruschen Salts, six salt mineral salts of Kruschen have a direct effect upon the whole blood stream, neutralizing uric acid, which is the recognized cause of rheumatism. They also restore the eliminating organs to proper working order and so prevent congestion, thereby checking the further formation of uric acid and other body poisons which undermine the health.

### FREE TRIAL OFFER

If you have never tried Kruschen—try it now. We are sending you a trial bottle of our special "GIANT" package which makes it easy for you to get the benefit of Kruschen for your health. Ask your druggist for the new "GIANT." This consists of our regular 75c bottle together with a special 25c bottle of our "GIANT" package. Open the trial bottle first, put it to your test, and if you are not completely satisfied, return the bottle to us. If you are, keep it. You have tried Kruschen free, at our expense. Write for it today! Manufactured by Dr. Grilling Hapless Ltd., Manchester, Eng., Ltd., Toronto.

### New Use For Vanishing Cream

Artificial Aids To Improve Complexion Of Grain Kernels Will Not Be Tolerated At Grain Show

Vanishing cream is evidently used for other purposes than facial beautification. At a recent meeting of the Canadian Seed Growers Association, H. T. Welner, the Secretary-Treasurer, and a former judge at the International Grain and Hay Show at Chicago, announced that the use of vanishing creams, furniture polish, varnish and other materials to improve the complexion of grain kernels will not be tolerated in the competitive classes of the World's Grain Exhibition and Conference to be held at Regina, in 1932. He said he had visions of farmers carelessly sorting out their entries, kernel by kernel, with a magnifying glass in order to make the best selection to meet the keen competition that there was certain to be in the many classes at Regina, but he warned prospective exhibitors against attempting to use artificial means for the purpose of trying to improve the appearance of their exhibits. The use of artificial aids in the World's Grain Show of 1932 will prove a detriment rather than an asset.

### Nothing To Worry Over

Loss Of Hair Has Marked Progress Of Civilization

A prominent Philadelphia doctor says that "once baldness is present, nothing in the world can cure it." There is no need for members of the smooth-domed variety to worry about that fact. The bald-headed eagle is the most noble of birds, the bald truth is the acme of veracity, and a bald mountain top designates the boss of the range. Original man was covered with hair, but as he progressed he lost more and more of his adornment so that the very highest type of civilization today is the bald-headed specimen.

There is nothing repulsive in Miller's Worm Powders, and they are as pleasant to take as sugar, so that few children will refuse them. In some cases they cause vomiting through their action in an unclean stomach, but this is only a manifestation of their cleansing power, no indication that they are hurtful. They can be thoroughly depended upon to clear worms from the system.

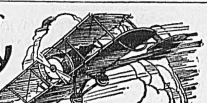
### Good Music Abundant In England

Appreciation Of Music In Great Britain Raised To Higher Level

"The British Broadcasting Corporation has performed one great service, at least, to the arts," an editorial in the Daily Express, recently said. "It has raised the appreciation of music in Great Britain to a higher general level than in any other country. As a result our orchestras are coming out in the world as one of the best, our scratch organizations. We are blessed with many eminent conductors who, like the orchestral players, are realizing that the modern audience is worthy of the best in adhering to the policy that good music has only to be planted in the human soul to blossom abundantly."

"There is no such thing as a non-hungry child if the child is normal," declares a "nutrition" expert of the Iowa child welfare research station.

## The ADVENTURES OF CAPTAIN JIMMY and his Dog SCOTTIE



You, Sir, that bear just poked his nose into the bushes and looked at us. We had a gun—but a grizzly, and with her came a half-grown cub. Probably you have never seen a grizzly before in the mountains. If you haven't, you have no idea how big one looks. This one seemed to be as big as an elephant, and she looked so mean as to make me feel like a coward every moment and in that narrow valley, shut in by the mountains, almost anything might have happened. Mrs. Grizzly, it was a bad one, but when she has a cub with her, she is not the company one would choose to meet on a lonely spot.

Meanwhile the old bear was getting nervous — sort of sniffed around a bit — and then, well, she and her cub started down. I looked up as they went. Very likely we should have stood and waved our arms, and yelled, "Shoot! Shoot!" I did not, and I was grizzly that one could talk out of a cub's mouth.

An idea. No steel! We did not have such things as a steel. I had a knife, but I never drew it. I reached for the time bear and her cub were smothering bristled toward us. I reached for the neck of the gas tank, turned it off, and toward us. I reached for the neck of the gas tank, turned it off, and toward us. I reached for the neck of the gas tank, turned it off, and toward us.

At I threw the last helmet of gasoline over the bear. I looked up, and the bear, Helene, my girls and boys, were out of sight. They were out hunting trouble — and that was a match, and she over it. I struck a match in a hurry. The first one didn't light at all—the second broke—but the third one lit.

I held it to the neck of the wing—and it seemed as if it would never

catch fire. As it caught the old bear was scarcely a couple of jumps from me. Suddenly the flame — up, Scottie and I started to run — to get away from those bears and the "plane," which I knew would shortly explode. We had hardly gone a hundred feet, when Scottie got between my legs, and down we went in a heap. Scarcely had we struck the ground when the flame reached the gas tank, and WILLIAM! It blew up. For a minute the air was full of burning debris. What a sight!

It seemed like as if those bears hadn't started to run until they heard all that noise. Then it was a case of every bear for himself and never mind your neighbor. They fairly flew. The cub's legs were so close together that they looked like one big bear. Meanwhile the wreck of the old "plane" was a burning brightly. Scottie and I hustled over the edge of the wood and gathered up the driest wood we could find.

I did not know, but I kept the fire burning brightly. For a good long time I kept the fire burning brightly. For a good long time I kept the fire burning brightly. For a good long time I kept the fire burning brightly.

Over at the edge of the clearing a little crimson tongue of flame gradually curled up and grew larger. Next to it came another, and then another. Little flames like an advancing army of red coats that we were sound asleep and saw nothing of it. Meanwhile the dangerous little flames grew larger and spread back of us through the woods, threatening to ring us around with a wall of fire.

(To Be Continued Next Week)

## Borden's Chocolate Malted Milk

The health-giving, delicious drink for children and grown-ups. . . . Pound and half pound tins at your grocers

### New Light On Jericho

Believe Great Fire Swept Ancient City When Walls Were Destroyed

Belief that a great fire swept Jericho at the time its walls were destroyed, was expressed by Prof. John Garstang, who is excavating on the site.

"After examining various features in the interior of the city of Jericho," the eminent archaeologist says in a communique, "I am able to state that there are signs of a great conflagration apparently contemporary with the destruction of its walls."

"Some storerooms for grain and other supplies have been discovered situated on a slope in the interior of the city; all their contents had been burned to cinders."

Worms in children, if they be not attended to, cause convulsions, and often death. Mother Gravel's Worm Expeller will protect the children from these distressing afflictions.

The doctor recommends a little change for a man when he would rather have a roll of bills.

Barley is believed to have been the first grain ever cultivated by man.

### Little Helps For This Week

"Be clothed with humility." — 1 Peter v. 5.

Humility, that low, sweet root, From which all heavenly virtues shoot.

—Thomas Moore.

Let one resolution be mine. Whatsoever else thou ptestest on, be thou, O my soul, clothed with humility. Whatever else thou wearest, let this be the garment which wraps thee from head to foot, the nearest and closest of all. Exchange thou this for no other, though, to use the language of an Eastern sage, the mantle of Chosroes were offered thee in its stead.—Richard Chenevix Trench.

Wouldst thou taste to the full the sweetness of life? Then keep thyself low at humility's feet. The sweetest of the cases is the part that grows nearest the earth.—Feila.

### But Why Worry

The more the mathematicians learn, the less they seem able to tell us why a star of nebula travelling straight ahead at the rate of 7,200 miles a second is no nearer the bourne of space after a million years than when it started.

## USES PINKHAM MEDICINES

Praises Vegetable Compound, Blood Medicine and Liver Pills

Birchton, Quebec.—"I live 13 miles from town on a farm."

"I have been suffering from indigestion and churning to attend to. At the change of life, I became nervous and run-down. The Vegetable Compound helped my whole system. My nerves are better, my appetite is good, and I am able to do my work. I have also taken the Blood Medicine and Liver Pills and they helped me. I will answer letters from women asking about my medicines."—MRS. HENRIETTA CHANDLER, Birchton, Quebec.

## The Chinook Advance

Published by Mrs. M. C. Nicholson every Thursday afternoon from The Advance Building, Main Street, Chinook, Alberta, and entered in the postoffice as second class mail matter. All letters addressed to the editor for insertion in The Advance, must be signed to show bona fides of the writer. Publication in all cases is subject to the judgment of the Publisher. We do not necessarily coincide with views expressed.

The subscription rates to The Advance are \$1.50 per annum in Canada and \$2.00 outside of Canada. The transient advertising rates in The Advance are—display, 40c per inch for first week and 30c for each succeeding week, providing no change is made. For heavy composition an extra charge is made for first week. Reading notices, 10c per line. Legal advertising, 15c per count line for first week and 10c for each succeeding week. Cards of thanks, \$1.00.

The Advance is a member of the Canadian Weekly Newspapers Association and the Alberta Weekly Newspapers Association, and observes the prices and conditions of these organizations.

## Heard Around Town

Mr. Palmer, Heath's representative, is in town today.

Mr. Connell and two sisters were visitors at the Milligan home on Sunday.

L. S. Dawson made a trip to Calgary Saturday night, returning Monday morning.

Alex Campbell, of Cereal district, who spent the winter with his parents in Idaho, returned this week.

Mr. and Mrs. Hille and Mr. and Mrs. Paul Randall, of Blackie, were visitors at the home of W. Lawrence on Tuesday.

Mrs. W. Agar, who has been visiting with relatives at Saskatoon and Kinsler for the past two weeks, returned on Thursday.

H. D. Connor and family, who have been spending the winter months visiting with relatives at Portland, Oregon, returned home Saturday morning.

We are pleased to report that Mrs. G. J. Connell, who has been quite ill for the past ten days, is now feeling better and is able to be around again.

Mrs. Jas. Rennie entertained a number of ladies to afternoon tea on Wednesday, when a most enjoyable afternoon was spent. A very dainty lunch was served.

The wedding of Wesley E. Seeger, of Chinook, and Miss Edna Lachman, of Alaska, took place at Alaska on Thursday last, March 19th. The young couple will make their home at Kinmundy.

The regular meeting of the Ladies' Card Club was held this week at the home of Mrs. Dawson, Honors for the evening went to Mrs. Todd and Mrs. Robinson. Next week the club will meet with Mrs. Todd.

A John Deere Tractor School will be held at the Cooley Garage on Tuesday, March 31st. Lantern slides, discussions, and mechanical demonstrations will be conducted by specialists. See their adv. in this issue.

Miss A. M. Short, R.N., is visiting at her home with her sister, Mrs. G. McIntosh for the past two weeks. She will return to take up her duties at the Belcher Hospital, Calgary, at the end of the month.

The regular meeting of Chinook Women's Institute will be held at the home of Mrs. Jacques on Wednesday evening, April 1st, at 3.15. Mrs. Vanhook and Mrs. Jacques joint hostesses. Roll call, "Embarrassing Moments."

The High School students are busy writing their Easter examinations this week. These examinations will be completed by the end of next week. A report of each student's standing will be published probably after Easter.

## Collins Collections

"Where is the old maid's paradise?" "In Old Man's Isle."

Mr. and Mrs. A. McLennan spent Sunday afternoon and evening at the home of N. D. McKinnon.

H. Dunster and family spent Sunday afternoon and evening at the home of D. D. Cameron.

Master Hugh Wilson celebrated his third birthday last Tuesday.

Trapper John McPherson captured a fine badger in his trap some days ago.

As yet John Powell and his famous dog have captured nothing in the line of fur bearing animals that are valuable.

Mrs. N. Morrison and two daughters spent Saturday last at the home of Geo. Hutchison.

Miss S. Lynn spent the week end at her home in Rainbow.

Ed. Ballie, who has been busy this winter digging a well, completed the latter last Saturday. Water was struck at 45 feet and it appears that it is a strong vein.

While digging this well many fine specimens of petrified fish, wood and shells were found. The fish when broken were seen to contain the spawn, just as they do when living. These fish are as hard as rock, but are very pretty. Countless shells and rock of peculiar shapes and colors were found. The most interesting specimen was a disc resembling that of a gramophone record. The disc had circular rings in it, starting in the middle in a small cavity and gradually getting larger as they approached the edge. This disc is hard as rock, but it also glitters in all colors when exposed to the sunlight. Unfortunately it was damaged to some extent when being removed. We suggest that probably these are some of Noah's animals and fish which he left on the prairie.

There will be a great demand for pepper and soap from now on, as Jack Clow has started running his bug. So folks take care of your pepper boxes.

Mr. and Mrs. T. N. Mason entertained at bridge on Saturday evening.

Mr. and Mrs. M. F. Sutor entertained a number of their friends on Sunday. The guests were pleasantly surprised to learn that it was in celebration of their silver wedding anniversary.

Lloyd Robinson and family, of Chinook, were dinner guests at the Mason home on Sunday.

Carlson brothers were Saturday visitors at the Osterberg home.

A few from this district attended the pie social at Flaxland last Friday.

J. E. Bunney, who has been working on the Buffalo bridge for the past month, returned home on Wednesday. He reports the bridge open for traffic.

L. W. Spreiter and wife made a trip to Cereal Sunday to see their new grandson.

Mr. Quick, editor of the Youngstown Plaindealer, was a caller at the Chinook Advance office last Saturday.

The Inlander season along the Nova Scotia coast is now in full swing. It is estimated that at least 400 fishermen are engaged in the industry and that the number of traps will likely reach 200,000 or more.

The dining saloon of the new 42,000-ton Empress of Britain, known as "Salle Jacques Cartier," is the largest unpartitioned room on the five oceans. It was decorated by Frank Brangwyn, R.A.

As a tourist centre Cape Breton enjoyed one of the best seasons in the continent's history during 1930. During the year 2,450 automobiles were handled across the Strait of Canso as compared with 2,057 for the previous year.

Vancouver will have the honor of welcoming a reigning monarch when King Prajishok, of Siam, and his consort, Queen Mahabalani, arrive there April 17, aboard Canadian Pacific liner Empress of Japan.

One of the largest and most courageous engineering undertakings on the continent is proceeding at the Athabasca canyon, Athabasca River, near Cochrane, Northern Ontario, where a plant is being built to generate 250,000 horse-power at a cost of over \$20,000,000.

The pie social held at Flaxland school on Friday evening last was a huge success. One bachelor remarked that these ought to be a weekly affair.

## Peyton Pickings

Mr. and Mrs. N. Kjemhus visited at the U. S. Peterson home on Sunday.

Miss Ida Marcy, teacher at the Peyton school, spent the week end with her parents.

The Ray Robison family and Mr. and Mrs. Leftwich and family visited at the Haggerty home on Sunday.

Melvin Hobson spent last week end with his aunt and uncle, Mr. and Mrs. E. Roy.

Mr. and Mrs. Geo. Nicholson and Dick spent Sunday at the F. Crawshaw home.

A large crowd from the south attended the Irish concert and dance in Chinook last Friday night. A most enjoyable evening was had by all who were there.

The Prairie Rock Club held its first meeting of the season last Thursday at the home of Mrs. M. Wilson.

Misses Hazel and Ella Broston are visiting a few days this week with Mrs. A. Bjornsrud.

## Rearville News

Evidently Fred Hodson believes in mixed farming, for he is the proud purchaser of a flock of chickens.

Things are looking rather suspicious around Murray Clarkson's place these last few days. He is papering his house and building a pantry. Wonder who is going to be the lucky one, a local or Saskatchewan girl.

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## Here and There

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## A Study In Obedience

E. J. Kibblewhite, M.A., Department of Philosophy "But Miss Ream, I just cannot understand why Susan gives you so much trouble. She always obeys me and gives me not the slightest worry. But she is so clever and so full of life that, of course, she must always be doing something."

Mrs. Doan was paying a visit to the Grade I teacher, Miss Ream. Susan had been getting into all sorts of little troubles since she had started school, and the troubles were becoming serious. Although bright enough, she was careless in her work, was disobedient, and was always demanding to be the centre of attention. Mrs. Doan could not understand the situation at all.

Mrs. Doan Demonstrates At the teacher's request Susan's case was taken up by the social worker from the Child Guidance Clinic, and the home was visited. The visit was enlightening. Fortunately Susan was at home enjoying a slight toothache. No sooner had the elders sat down for a talk than Susan began. She stood in the centre of the floor and preened herself. As no notice was taken of this she hastily got out her tricycle and peddled around the room shouting, "Look at me! Look at me! See what I can do!"

"Susan do stop that and be quiet Susan, I say, stop that at once. My, what a rowing child she is! Susan, leave the room at once!"

Susan is back in twenty seconds, without her tricycle, but right in front of her mother. "Really I do not see why Miss Ream should have trouble with Susan. I am sure she has always to mind at home Susan, stop tugging at my skirt. Stop it when I tell you. I do not think Miss Ream understands children, do you? Susan, stop bunting Miss Pearson like that. Really she is a very obedient child. Susan, if you do not stop pulling Miss Pearson's scarf I shall have to slap you. Do you hear me? Do you think Miss Ream is a very good teacher?" And so on for twenty minutes.

The Diagnosis Mrs. Doan had taught disobedience very effectively. She scolded and threatened, and remonstrated, and there the matter rested. She begged or bought obedience as if obedience in a child were a favor. She condoned and excused disobedience when it occurred.

The social worker had slight chance to express herself in the home, but in a friendly letter she made some suggestions. Habits of behavior are learned at an early age and are learned in connection with the ordinary affairs of the home—eating, sleeping, playing and working. Commands are much less effective and much less educational than suggestions. If commands are given they should be simple, reasonable, and clearly understood. Then they must be obeyed. Praise is the best incentive to obedience, but it must be discriminating. Nagging and scolding are admissions of failure which children soon detect. Above all, self control is the first requisite in the control of others.

Thackeray Messrs Haug Bros were Big Stone visitors last week end.

Joe Dumaniski is assisting H. R. King in digging a well. They have a good sample of Adam's ale.

The pie social held at Flaxland school on Friday evening last was a huge success. One bachelor remarked that these ought to be a weekly affair.

12 Head of Horses  
6 Head of Cattle  
7 Hogs  
Farm Machinery Furniture  
Thrashing Machine 28-inch  
Red River Special  
8-yr.-old Pedigreed Clyde  
Stallion.

TERMS CASH  
CLAUD P. SHIELDS, Owner  
W. H. CLAPPERTON, Auctioneer

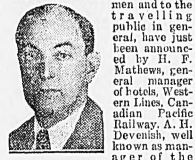
Approved: (sgd.) W. FORBES, Registrar.  
**AUCTION SALE**  
N.E. Quarter 23-29-8  
Monday, Mar. 30  
Sale starts 11 a.m. Free Lunch

12 Head of Horses  
6 Head of Cattle  
7 Hogs  
Farm Machinery Furniture  
Thrashing Machine 28-inch  
Red River Special  
8-yr.-old Pedigreed Clyde  
Stallion.

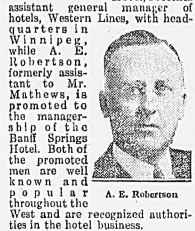
TERMS CASH  
CLAUD P. SHIELDS, Owner  
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## PROMOTED

Two appointments of considerable interest to Canadian hotel men and to the travelling public in general, have just been announced by H. F. Mathews, general manager of hotels, Western Lines, Canadian Pacific Railway, A. H. Devenish, well known as manager of the Banff Springs Hotel, becomes assistant general manager of hotels, Western Lines, with headquarters in Winnipeg, while A. E. Robertson, formerly assistant to Mr. Mathews, is promoted to the management of the Banff Springs Hotel. Both of the new appointments are well known and popular in the West and are recognized authorities in the hotel business.



A. H. Devenish



A. E. Robertson

Church Announcements

CHINOOK UNITED Sunday School every Sunday 11 a.m. Sunday, March 29, service at 3:00 p.m. Come and enjoy the services with us.

Pastor, J. D. Woolliatt, B.A. Bible study will be held at the A. V. Brodie home on Friday evening, March 27, at 8 o'clock.

CHINOOK CATHOLIC Service Second Sunday Every Month Mass at 9 a.m.

ADVERTISEMENT MORTGAGE SALE OF FARM PROPERTIES

Under and by virtue of the powers of sale provided by "The Land Titles Act" under two certain mortgages which will be produced at the time of the sale, there will be offered for sale by public auction at the post office in the Village of Chinook, in the Province of Alberta, on Saturday, the 18th day of April, A.D. 1931, at the hour of two o'clock in the afternoon, the following properties, namely:— Parcel 1:—The north half of section 14, township 30, range 7, west of 4th meridian in Alberta. Parcel 2:—The south half of section 24, township 30, range 7, west of 4th meridian in Alberta. Reserving out of each parcel unto His Majesty all mines and minerals. Terms of sale to be twenty percent cash at the time of sale and the balance according to the terms and conditions to be made known at the time of sale or upon application to the vendor's solicitors.

The above property will be offered for sale subject to a seal of reserve bid and free from all encumbrances, save taxes for the current year.

The vendor is informed that Parcel 1 is situated about 10 miles from Chinook and Parcel 2 about 13 miles from Chinook, and that as to:— Parcel 1:—Improvements consist of house 14x24, stable 16x28, granary 12x12, 13 miles two wire barbed fencing, and that about 225 acres have been cultivated. There is a well on the property.

Parcel 2:—Improvements consist of sod house, stable 12x14, granary 12x12, henhouse 12x12, seed shed 10x12, 1/2 mile two wire and 3/4 mile 3 wire fencing.

For further particulars and conditions of sale apply to BROWNLEE, PORTER, GOODALL & RANKINE, 436 Lougheed Building, Calgary, Alberta.

Dated at Calgary, Alberta, this 12th day of February, A.D. 1931. BROWNLEE, PORTER, GOODALL & RANKINE, Vendor's Solicitors.

Approved: (sgd.) W. FORBES, Registrar.

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## Small Advertisements

Advertisements under this heading are charged at the rate of 50c for 25 words or less per week, with 10c for each additional 5 words. Three weeks for the price of two.

WANTED—The news from every part of the Chinook district get in it.

FOR SALE—22 run single disc McCormick drill, in good repair. Apply Vincent Da'ey, Little Gem.

FOR SALE—A number of young pigs. See Peyton Bros., N.E. 10-27-7 W. 4th, Big Spring, Alta.

COMPLETE YOUR TRAVEL ARRANGEMENTS AND VISIT OUR Steamship and Rail Tickets. LOCAL AGENT CANADIAN NATIONAL. All the World.

CROCUS LODGE, No 115, A.F. & A.M. meets at 8 p.m. on Wednesday or after full moon. Visiting brethren cordially welcomed. R.A. Morrison, W.M. R.W. Wright, Sec.

Shoe Repairing Half Soling \$1.25 Soling and Heeling 2.00 First Class Work Guaranteed W. H. Crapper YOUNGSTOWN.

King Restaurant CHINOOK MEALS AT ALL HOURS PRIVATE BOOTHS Cigars, Tobaccos, Soft Drinks, Candies and Ice Cream

Chinook Beauty Parlor First-Class Work at Reasonable Prices Shoppe Closed Every Monday Miss Mae Peterson, Prop. Phone 5, CHINOOK

Motor Truck Delivery Prompt Service, Prices Reasonable M. L. CHAPMAN, Chinook

J. W. Bredin Licensed Auctioneer For Sale Phone 4 or Write Box 49 CEREAL

Chinook Cafe Meals and Lunches Served at Any Time, Ice Cream and Candies MAH BROS., Proprietors

WALTER M. CROCKETT, LL.B. BARNISTER SOLICITOR NOTARY PUBLIC YOUNGSTOWN, ALBERTA

CHINOOK MARKET PRICES	
WHEAT	
1 Northern	\$ .36
2 Northern	..33
3 Northern	..29
No. 4	..25
No. 5	..22
No. 6	..22
Feed	..22
OATS	
2 C. W.	..13
3 C. W.	..11
Feed	..10
BUTTER AND EGGS	
Butter	..25
Eggs	..22